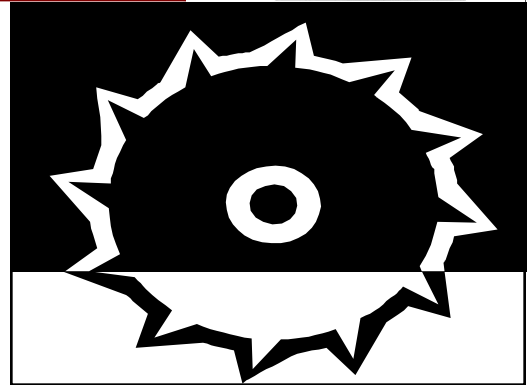


the Cutting Edge



Volume 2, Issue 10
October 2011

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CALENDAR OF EVENTS:

- October 5 WBA Leadership Training
- October 6 WBA Board Day
Chula Vista, Wisconsin Dells
- October 6 Parade of Homes Preview Night
- October 7-9 MSHBA's Parade of Homes
Friday 4-9 pm
Sat. 10 am-5 pm
Sun. 10 am-4 pm
- October 11 BOD Mtg.
5:30 pm Roepke's Village Inn
- October 11 GM Mtg.
6:30 pm Roepke's Village Inn
- October 13 Home & Garden Expo Committee Mtg.
7:30 am at Bank Mutual
- October 14 Community Project 7:30 am at Randy Klotz home, New Holstein
- October 18 Parade of Homes Committee Mtg. 7:30 am at Christel & Heiberger Builders

PRESIDENT'S MESSAGE

By David Charles, *Charles Carpentry, LLC*

Hello Fellow Members,
THE PARADE IS HERE!
The benchmark of what our area deserves in construction will be on display. Congrats and Thank You to all entries...it all starts with you. Anyone in need of help, be sure to contact Tena or a committee member for assistance. At the end of the day, ALL projects reflect our reputation as an association to be a part of or to employ.

Mark your calendar for

Oct 11 @ Roepke's where we'll recap the parade and prep for 2011. Also, our Past President, Jason Ruebl, will give a presentation on what's happening in the Calumet County Dive Team. They will be accepting donations towards their worthy cause.

See you there!

David Charles

WBA Event

SAVE THE DATE:

February 23, 2012
MSHBA Member, Gary Roehrig, will be installed as WBA's 2012 President. Plan on showing our pride and support by attending his installation at the Chula Vista Resort. His installation is in conjunction with the WB Conference on February 22-24, 2012.

OCTOBER MEETING

October 11, 2011

Roepke's Village Inn

W2686 St. Charles Rd., Chilton

5:30 pm Board of Directors

6:00 pm Cocktails

6:30 pm General Membership & Dinner (off the menu)

Speaker: Jason Ruebl & The Calumet County Dive Team

The September 27th Tempo contained the 2011 Parade of Homes Book



MSHBA Membership



2011 MSHBA OFFICERS

President **David Charles**
Charles Carpentry, LLC
920-894-4351
david@charlescarpentry.com

President-Elect **Jason Ruebl**
JMR Builders, LLC • 920-756-9488
jmr-builders@verizon.net

Treasurer **Julie Binversie**
Premier Financial Credit Union
920-898-4232
julie.binversie@yourpfcu.com

Secretary **Pam Van Dera**
Bank Mutual • 920-898-5737
pam.vandera@bankmutual.com

Past-President **Steve Thielman**
Kiel Building Supply • 920-894-2424
stevet@furnishanddesign.com

2011 DIRECTORS

Glenn Christel
Christel & Heiberger Builders, Inc.
920-898-2820

Sean Kelly
Accurate Housing Systems
262-745-0900

Rick Mueller
RAM Enterprises • 920-849-2450

Dan Schneider
Schneider & Schneider Constr., LLC
920-898-1300

WBA Directors
Dan Schneider
Schneider & Schneider Const., LLC
Gary Roehrig
Roehrig & Savola Builders, Inc.
Sean Kelly
Accurate Housing Systems

NAHB Director
Dan Schneider
Schneider & Schneider Const., LLC

MEMBERSHIP PENDING:

ASSOCIATE:
Paul Mueller

Paul Mueller
553 Water St
Chilton WI 53014
Masonry

Sponsored by Glenn Christel

MEMBERSHIPS DUE:

Sept.: Advanced Custom Geothermal, LLC
C.J. Meiselwitz Furniture
Richardson Building Products

Oct.: Designs by Carol
Hilbert Tile Inc.
Karls Mechanical Contractors, Inc.

Nov.: Goebel Builders, LLC
Karr-Bach Builders, Inc.
Lakeshore Technical College
Maid Perfect LLC

Premier Properties
Schommer Concrete Constr., Inc.
Sun Comfort, Inc.
Thiel Real Estate
Dec.: Abstract Electric LLC
Bank Mutual
D. Karstaedt Insulation LLC
Fries Tile & Design LLC
Interior Woodworking LLC
Jannette Trucking and Excavating, Inc.
RAM Enterprises
Scott Umland Insurance Services
TK Hardwood Floor Co. LLC
Town & Country Estates LLC

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Schneider & Schneider Constr., LLC
The Insurance Shoppe Ltd.
Premier Financial Credit Union
Zander Press Inc.

Mid-Shores
HOME BUILDERS ASSOCIATION INC.

2010
People's Choice Award

2011 PARADE OF HOMES

October 7-9
FRIDAY
4:00 pm - 9:00 pm
SATURDAY
10:00 am - 5:00 pm
SUNDAY
10:00 am - 4:00 pm

Tickets are available at each parade home. A ticket is required for each person age 16 or older. \$5/single \$9/couple

#1 N7414 County Rd J, Plymouth - Kraus Construction, Inc.
#2 N9900 St. Paul Rd, Malone - Christel & Heiberger Builders, Inc.
#3 W2754 St. Charles Rd, Chilton - K & J Construction and Design LLC
#4 N7047 High Cliff Rd, Menasha - Schmidt Bros. Custom Homes Inc.
#5 N6482 Hilbert Rd, Hilbert - Schmidt Bros. Custom Homes Inc.

#6 23037 Cedar Rd, Kiel - Christel & Heiberger Builders, Inc.
#7 14533 North Shore Dr, Valders - Charles Carpentry, LLC
#8 13677 Louis Corners Rd, Kiel - Schneider & Schneider Construction LLC
#9 14911 Cemetery Rd, Kiel - Schneider & Schneider Construction LLC
#10 898 Sand Hill Ct, Kiel - Hillcrest Builders & Construction

For more information about the homes, please visit www.midshoreshomebuilders.com

Chilton Furniture

Mid-Shores Home Builders Association, Inc.



PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer **Tena Hartwig**
2104 Mary Ave.

New Holstein, WI 53061
Phone/Fax (920) 898-5030
thartwig@midshoreshomebuilders.com



MSHBA GOVERNMENT AFFAIRS

By Gary Roehrig, Government Affairs Chair

ALL THINGS POLITICAL...

This month I will concentrate on the federal government positions that will be up for grabs and some changes in Congressional districts.

The biggest change for members of Mid-shores who live in Calumet County is that we will move from Tom Petri's 6th Congressional District to Reid Ribble's 8th Congressional District. Fond du Lac County, Sheboygan County and Manitowoc County will remain in the 6th District. This switch puts us in with the Fox Valley, Green Bay and all of northeastern Wisconsin. While both of these districts are generally considered Republican-leaning, Congressman Ribble is generally considered more conservative than Congressman Petri. Ribble has been more outspoken on behalf of conservative causes and issues than Petri has. Ribble has also been recognized as one of the leading new conservative voices of the freshmen Congressional delegation and has received considerable national attention for his stance on many of the fiscal issues before Congress.

On the Senate election to replace Herb Kohl, Tammy Baldwin has already announced her candidacy on the Democratic side. Congressman Ron Kind from the Lacrosse area has announced he would not be a candidate. Former Congressman Steve Kagen (from the 8th Congressional District) is also considering a run for that position. You will remember he was defeated by Reid Ribble for that spot in last fall's election. On the Democratic side it appears these two will be the candidates. Since one of every seven votes cast in the last general statewide election on the Democratic side came from Dane County it would appear that Tammy Baldwin, who represents the Madison area, will be a very hard candidate to beat in a statewide primary election.

On the Republican side, former Congressman Mark Neuman has already announced his candidacy for the U. S. Senate. It is expected former Governor Tommy Thompson will announce very soon also (by the time you read this he may have already put his hat into the ring). Assembly Speaker Jeff Fitzgerald is also working towards an announcement of his candidacy for the position. It would appear now that these three are the strongest candidates on the Republican side but we must always remember, that at this same time for the 2010 elections, when we were talking about a candidate to oppose Russ Feingold, no one had even heard of Ron Johnson, and we all know how that turned out!

Probably the biggest argument on the Republican side is; who is the strongest conservative voice among the varied candidates? We will hear campaign rhetoric from each candidate extolling the virtues of being more conservative than all of the other candidates.

For all of the candidates, the economy will be the largest issue they will have to confront. Their stance on debt reduction, the Obama health-care law, unemployment and the government/business relationship will determine who the final candidates for each party will be. Again, because Wisconsin has always been a swing-state and crucial to both parties success's we will see a tremendous expenditure of campaign cash and partisan effort to elect each parties candidate in these crucial elections.

Next month we will look at the State races, where we also have had some re-districting changes that affect who will represent us at the state level. Stay tuned!

Gary

Use the WBA Legal & Code Hotline...

**(888)WIS-BILT
(888) 947-2458**

All WBA members have unlimited Legal and Building Code Hotline privileges. The Hotline is not open to nonmembers.

MSHBA COMMUNITY PROJECT

This year's project is a go! The project will be to assist the Randy and Mary Klotz family by constructing a handicap accessible ramp. Randy was injured in a car accident in July 2011.

Date: Friday, October 14

Rain Date: Friday, October 21

Time: 7:30 am

Location: 1710 Pilgrim Way, New Holstein

Project Description: Construct a handicap accessible ramp

For additional information or to volunteer, please contact Dan Schneider at 898-1300.

2012 HOME & GARDEN EXPO

The 2012 Home & Garden Expo Committee is looking for members. The next meeting will be held on October 13 at 7:30 am at Bank Mutual, New Holstein.

Expo Dates: March 2012

Interested in joining this high-energy committee or have you helped with past Home Shows and have valuable experience...volunteer to help out by contacting MSHBA or joining us!

James Tobin Appointed NAHB Chief Lobbyist

September 19, 2011 - The National Association of Home Builders (NAHB) announced today that James Tobin has been named as its new senior vice president for government affairs and chief lobbyist. A dedicated government affairs professional with more than 15 years of policy and management experience, Tobin will serve as the association's lead lobbyist and oversee its federal government, state and local government, and grassroots advocacy teams.

"Jim's broad policy background, which includes tax, environmental and transportation and land use issues, along with his leadership and management skills working previously as the vice president of government affairs, makes him the ideal candidate to lead one of the best lobbying shops in Washington," said NAHB Chairman Bob Nielsen, a home builder from Reno, Nev.

"The government affairs team has already enthusiastically embraced the new leadership and is energized about tackling the many issues before us," added Nielsen. "With Jim at the helm, the team will continue to advance the cause of housing on Capitol Hill without

missing a beat."

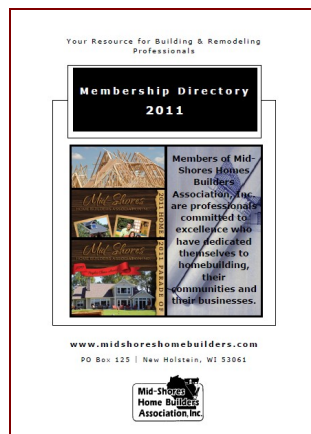
For the past 13 years, Tobin has represented NAHB on Capitol Hill. From 1998 to 2004, he served as a congressional representative and federal legislative director, where he managed the association's environmental and land use policy, including issues related to the Clean Air Act, the Clean Water Act and transportation. He served as NAHB's tax lobbyist and managed the association's grassroots program from 2004 to 2006, and during the previous five years he was vice president for government affairs.

"Having worked closely with Jim during his entire tenure at NAHB, I am absolutely confident he is the right person to lead our government affairs team, particularly during these challenging times for the housing industry," said NAHB CEO Jerry Howard. "Jim has the full support of our organization to take the lead in promoting and advancing NAHB's political and legislative objectives and making the strategic hires to help supplement an outstanding team that is already in place."

MSHBA Membership Directory Available

Membership Directories have been printed in conjunction with the Parade of Homes. Please contact me if you would like some.

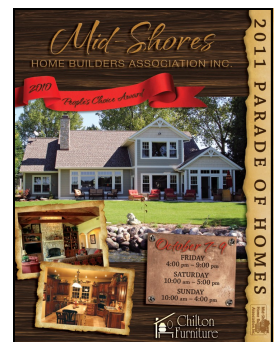
The directories will be available at the October 11 Membership Meeting at Roepke' Village Inn.



Parade of Homes Book Correction

The directions for Project 6, at 23037 Cedar Road, Kiel, were incorrectly listed on the builder project page. The center map spread is correct.

Kindly get the word out that the correct directions are: **Directions from Chilton:** Take Hwy 151 (East); Take a right onto Hwy 67 south, approx 3 miles; Take a left onto Cedar Road. **Directions from Kiel:** Take Hwy 67 north, approx 6-7 miles; Turn right onto Cedar Road.





By Brad Boycks
Director of Government & Political Affairs, WBA

MSHBA 2011 Committees

Community Projects – Dan

Schneider, Schneider & Schneider Construction, LLC

Governmental Affairs –

Gary Roehrig, Roehrig & Savola Builders, Inc.

Home & Garden Expo –

Pam Van Dera, Bank Mutual and Julie Schmitz, K & J construction and Design, LLC

Membership –

Tom Heiberger, Christel & Heiberger Builders, Inc.

Parade of Homes – Vonda

Heiberger, Christel & Heiberger Builders, Inc.

Public Relations –

Jeff Hedrich, Hedrich Construction Inc.

Scholarship –

Steve Thielman, Kiel Building Supply

Special Events:

Banquet & Auction –

Dan Schneider, Schneider & Schneider Construction, LLC

Cookout & Casino Night

Glenn Christel, Christel & Heiberger Builders, Inc. & Carol Wordell, Designs by Carol

Fundraising –

Gary Roehrig, Roehrig & Savola Builders, Inc.

Trap Shoot –

Pam Van Dera, Bank Mutual

Rummage Sale –

Sean Kelly, Accurate Housing Systems

Website –

Pam Van Dera, Bank Mutual

US Senate race heats up on both sides

Since U.S. Senator Herb Kohl announced he would not seek re-election it was expected the flood gates would open and the jockeying on both sides of the political aisle would begin. Last week that is exactly what happened.

First out of the gate with an official announcement was former U.S. Congressman Mark Neumann. Mr. Neumann announced his intentions to run for the open U.S. Senate seat first on the Charlie Sykes Show on Milwaukee's AM 620 on Monday, August 29.

"I'm running for the Senate because the \$14 trillion debt is destroying our country. This debt not only hurts our economy in the near term, but also threatens to end the American dream. The day of reckoning isn't in 50 years, it's coming now," Neumann stated. "We see it already in our credit rating downgrade. That won't be the last one without getting the debt under control. Poor credit ratings mean high interest rates, high unemployment, lower housing values, and a fundamentally altered America."

Following a week later was the announcement by Congresswomen Tammy Baldwin (D-Madison) that she too would be forgoing another run for Congress to instead run for the U.S. Senate.

In a video posted on [YouTube](#) Baldwin said, "I've heard story after story from people across Wisconsin on how their families and communities have been hurt by the economy, they feel like no one cares, like no one's listening to them. That's why I'm running for the U.S. Senate, to stand up for you no matter how tough the odds or how powerful the special interest it means fighting against."

Who else is likely to run for U.S. Senate?

There are a number of other names that have been mentioned as possible candidates for U.S. Senate, many who will likely make their intentions known in the next few weeks or months.

Many expect that former Governor Tommy Thompson will take the plunge and run this time around after having passed on a number of previous opportunities to restart his political career. Tommy announced campaign co-chairs in the past few weeks along with the hiring of well-known fundraisers which seem to indicate a formal announcement is just around the corner.

Assembly Speaker Jeff Fitzgerald is looking like a candidate for U.S. Senate as well but appears to be moving a little slower while still also focusing running the state Assembly and finishing up

the fall floor period. Fitzgerald was able to build name recognition in early 2010 as a leader on issues such as the budget repair bill and the state budget that helped finally balance the state's budget with a possible surplus. Fitzgerald hopes to capitalize on those looking for a new face to lead the Wisconsin GOP in the U.S. Senate.

Finally, former State Senator Ted Kanavas (R-Brookfield) has also been toying with making a run as well. Kanavas decided against another run for state Senate last fall after having served in the upper house since a special election in 2001. Kanavas would also be a fresh face on the state stage and would bring a number key contacts in GOP rich Waukesha County as well.

In a Democratic primary, two names get mentioned the most as possible opponents to Tammy Baldwin are former Congressman Steve Kagen (D-Green Bay) and current Congressman Ron Kind (D-La Crosse). It appears that Kagen is likely to run for U.S. Senate citing the fact that you need to carry the Fox River Valley to win a statewide election in Wisconsin and he did that with two successful runs for congress.

After the Baldwin announcement all eyes were again on Congressman Ron Kind to make a decision about his political future. Kind announced that he would sit out a race for U.S. Senate leaving Congresswomen Baldwin as the only announced candidate on the democrat side so far.

Walker addresses NAHB

Recently over sixty WBA members along with several hundred NAHB members from across the country were treated to a speech by Governor Scott Walker. Walker appeared as part of the NAHB Fall Board Meeting that took place last week in downtown Milwaukee.

Walker spoke of the work that has been done in this state to get our budget back on track and contrasted that with other states (most notably Illinois) who have raised taxes and laid off thousands of people and still do not have a balanced budget.

In addition to state issues, Walker also touched briefly on federal issues, bringing to light comments that President Obama made just the night before chiding both Walker and Ohio Governor John Kasich for the changes they both championed this winter to collective bargaining laws. After the speech, some WBA members wondered if the slight focus on national issues indicated a look to a future, higher office someday for Governor Walker.

Permit reform passes assembly

Recently both the state senate and assembly were back in session for the first time since July and the first time both houses have met since the recall elections of this summer. While the state senate mostly took care of some house-keeping matters, like swearing in their two new state senators (Senators King and Schilling), the assembly voted on a number of bills as well. One bill that WBA has been very supportive of is Assembly Bill 177 (AB 177) which will help shorten the timing and the bureaucratic hoops to jump through in order to receive a Chapter 30 permit.

If AB 177 becomes law, it will:

- Require the DNR to approve a Chapter 30 permit with specific time deadlines in place.
- Not weaken environmental protection. Nothing in AB 177 changes ANY environmental standard.
- Avoid the request-for-information merry-go-round. It allows the DNR to request more information from an applicant, but that request needs to be clear, timely and complete.
- Tighten up the deadlines for permit applications. In today's electronic world, interested parties have nearly instant access to chapter 30 permit applications; there's no reason to wait a month for those parties to decide whether to request a public hearing.

We are very happy to report that AB 177 received a strong bipartisan vote in the state assembly this week and is now in committee in the state senate. All GOP members of the state assembly voted in favor of the bill in addition to independent Bob Ziegelbauer and democrats Hintz, Steinbrink, Young, and Vruwink.

Domino effect for Congress

Tammy Baldwin's announcement that she will

run for U.S. Senate now creates an open congressional seat and those dominos also began to fall. Recently two Madison area state Representatives both announced they would be running for Congress as Democrats, Mark Pocan and Kelda Helen Roys.

Pocan actually followed Baldwin once before by taking her seat in the state Assembly after she ran for Congress in 1998. Pocan has a solid liberal voting record as a member of the state Assembly but is also a small business owner and at one time worked as a local government affairs staff member for the Wisconsin Realtors Association.

Roys has served as a member of the state Assembly since 2009 and has served in a leadership role for the minority Democrats since the start of this session. It appears Roys is also asking Democrats to send a younger, "next generation" person like herself to Washington.

Roys stated, "There is a vacuum in the next generation of progressive leaders in Washington, D.C. Congress has become less responsive to the public, and especially, to the concerns of my generation and our children's generation. For too long, huge corporations have bent not only our economy to their advantage, but our government as well. Corporate interests have won out at the expense of the public interest, and that is wrong."

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 (608) 242-5151 ext. 16
 Visit our web site: www.wisbuild.org

National Association of Home Builders

SALE

Put your membership to work now.

Money-saving discounts that benefit your business, your employees, and your family

www.nahb.org/MA













