

Mid-Shores Home Builders Association, Inc.

The Member Advantage



When you join Mid-Shores Home Builders Association, Inc... you will have access to an extensive list of benefits that will help you improve your business and professionalism. You will automatically become a member of the Wisconsin Builders Association and the National Association of Home Builders. For more than fifteen years, MSHBA has been representing and serving the collective interests of residential builders and associated professionals in the Calumet area. MSHBA today represents more than 65 companies, and serves as the voice of the industry.

11 REASONS YOUR MEMBERSHIP BENEFITS YOU

- 1- Legislative and Regulatory Advocacy** by your national, state and local association to ensure that the housing industry is strong and effectively represented. **WBA has saved the industry \$400,000,000 from the 2011-2012 legislative session alone...saving members \$80,000 each or \$40,000 per home built!**
 - 2- Home & Garden Expo** welcomes spring each year with a weekend filled with new ideas and products from home and landscaping professionals. **2013's Expo brought 594 consumers to you over three days...which was 5% more than in 2012.**
 - 3- Fall Parade of Homes** offers a weekend to tour new and remodeled homes designed and built with the latest technology and showcasing new home products, colors and textures. **2012's parade brought an average of 353 people to view each home ...which was 45% more than last year! 21,000 parade books were distributed in Calumet County and beyond.**
 - 4- Networking Opportunities** offer a great way for MSHBA Members to build working relationships and learn from peers and vendor representatives.
 - 5- Continuing Education Classes** on code updates, lead safe renovator training, and proper installation techniques are available for MSHBA members to keep up to date on the latest trends and meet state requirements. **Including 24/7 access to discounted on-line continuing education credits for the State of WI Dwelling Contractor Qualifier Credential.**
 - 6- Professional Business Documents** – MSHBA Members have access to professional business contracts and forms to clearly facilitate new construction and remodeling projects. **Written for builders and remodelers...scrutinized by legal professionals.**
 - 7-Three-In-One Membership** offers an outstanding value connecting Members with the local Mid-Shores Home Builders Association (MSHBA), Wisconsin Builders Association (WBA) and the National Association of Home Builders (NAHB).
 - 8- Professional Legal & Building Code Hotlines, WI's UDC App plus Insurance Services** provides easy access and quick response regarding building-related issues and a full menu of insurance plans for members, their employees and their families including groups of one. **Members have exclusive access to legal information about building-related issues as well as getting answers to questions about building codes and ordinances...saving one member \$35,000!**
 - 9- Discount Savings** on supplies and services by national and local businesses – from office supplies to a \$500 GM rebate and more! **The WBA Rebate has saved members more than \$20,000 & counting.**
 - 10- Special Events** bring members together to plan, sponsor or attend – monthly memberships meetings plus the trap shoot, cookout, auction and Christmas party.
 - 11- Give Back to the Community** – help collect toys for Toys for Tots; help build handicap accessible ramps; or provide education scholarships – and more!
- You, your ideas and your help are needed to build an even stronger Association, which in turns gives you stronger representation at the city, county, state and national levels. Lend your membership to help housing grow and prosper as an industry and as a profession.