



# TOP 10 Reasons to Build a New Home

## 1 BECAUSE YOU CAN

Did you know that the decision to buy a new home is made by women 91% of the time? Building a new home is within your reach and affordable with a wide variety of price ranges and personalized options to fit your budget.

## 2 FOR YOUR HEALTH

New homes have better control of air infiltration, resulting in healthier indoor air quality. And green building materials and technologies ensure you and your family live in a safe and healthy home.

## 3 ENERGY SAVINGS

With new energy efficient windows and doors, better insulation technology, energy efficient new appliances, and a modern heating & cooling system, your energy savings adds up and saves you money on utility bills.

## 4 GET RID OF THE HONEY DO LIST (AND THE I'LL DO IT MYSELF LIST, TOO)

Let's face it, who really wants to work on household fix it projects every weekend. You work hard all week so you can have fun on the weekend. A new home is exactly that, NEW. Everything is new, so no need to have a running to do list of things to fix around the house. You can just relax and enjoy your new home with family and friends.

## 5 ROOM TO ENTERTAIN

Tired of spending time cooking in the kitchen while your guests gather in separate rooms? Many new homes have open-concept layouts that allow for easy conversation when entertaining. Everyone gathers in the kitchen at a party, why not have a big one where everyone can fit and socialize together? And did we mention the outdoor patio space?

## 6 QUALITY YOU CAN TRUST

Wisconsin Builders Association builder teams are professionals you can trust. They work with you through the entire process to make sure you are happy and satisfied with your new home. And since you see the home being built from the foundation to the roof installation, you can trust your home was built right. When Mom's happy, everybody is happy.

## 7 A WISE INVESTMENT

When renovating a used home, you need to pay cash or take out a home improvement loan at a higher interest rate. New homes usually have higher resale value and allow you to roll upgrade costs into your mortgage and pay over time.

## 8 PEACE OF MIND

New homes come with solid Home Warranties to ensure your homes' performance for years to come. No need to worry about expensive repairs or replacements and out-of-date, damaged or worn materials.

## 9 YOU DESERVE IT

You only live once, so you should love where you live. From choosing the size of your walk-in closets, to the color of your kitchen countertops, to the finishes in your luxurious master bathroom spa, a new home reflects your personality and lifestyle. It says "You" around every turn which makes it comfortable to live in for a very long time.

## 10 STOP THINKING

What are you waiting for? Start your dream home adventure today and find helpful tips on how to choose a builder at:

[www.HomeSweetNewHome.com](http://www.HomeSweetNewHome.com)