

Celebrating 25 Years! 1998-2023

# The Cutting Edge



Volume 15, Issue 4

April 2024

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## PRESIDENT'S MESSAGE

By Matt Lefeber, Wrightway Home Improvements LLC

Hello MSHBA Members and welcome to spring! For today at least, temperature swings have been challenging to say the least. I would like to start off by extending a big thank you to three new board members, Derek from Green Hammer Construction, Jennifer from Kraus Construction, and Nick from Precision Floors and Décor. MSHBA appreciates your willingness to volunteer.

Builders, we encourage you to start securing you fall parade of homes; this will creep up fast.

Reminder to get the scholarships applications in. the deadline is April 29<sup>th</sup>. Please encourage anyone going into the trades to apply.

A huge shout out to the speakers at the SHOP TALK event. We had a great turn out and shared some valuable information on what the Wisconsin Builders Association is doing as well as more

locally with building codes and building materials.

Lastly, we will have our last general membership meeting at the Optimist Chalet in New Holstein on May 14<sup>th</sup>. Brats, Burgers and Refreshments are on MSHBA. If possible we would like attendees to bring a dish to pass. John Searles from WHEDA will be our speaker. Hope to see a lot of you there!!

Matt Lefeber

## CALENDAR OF EVENTS:

- April 10 Badger Craftsman Award Deadline
- May 14 MSHBA BOD Meeting Optimist Chalet, NH 5:30 pm BOD Meeting
- May 14 Spring Bust-up Cookout & GMM Optimist Chalet, New Holstein

**OFFICE NOTE:** MSHBA's office will be closed April 4-8.

Mid-Shores Home Builders Association, Inc.

*Invites you to Join us for our last GMM until Fall*

## Spring Bust-up Cookout

*May 14 at the Optimist Chalet*

2200 Mason Street, New Holstein

- 5:30 p.m. Board of Director's Meeting
- 6:00 p.m. Join us for Cocktails
- 6:30 p.m. Cookout, General Membership Meeting & Installation of Directors
- Guest Speaker: Jon Searles, WHEDA—WHEDA - [Join us for a WHEDA presentation on new funding opportunities for workforce and seniors housing, including Restore Main Street, Vacancy to Vitality and Infrastructure Access Loan programs.](#)
- MSHBA Leadership Approval & Installation of New Directors
  - Nick Zurn, Precision Floors & Décor
  - Derek Fritsch, Green Hammer Construction LLC
  - Jennifer Schad, Kraus Construction Inc.



*Brats, hamburgers & refreshments are compliments of MSHBA*

***Please bring a dish to pass!***

## MSHBA Membership



### 2024 MSHBA OFFICERS

**President: Matt Lefebber**  
Wrightway Home Improvements  
920-923-0721

**President-Elect: Open Position**

**Treasurer: Julie Schmitz**  
K & J Construction and Design LLC  
920-849-8811

**Secretary: Open Position**

**Past-President: Kevin Schmitz**  
K & J Construction and Design LLC  
920-849-8811

### 2024 DIRECTORS

**Jerry Mallmann**  
Chilton Furniture  
920-849-9023

**Dave Amel**  
Premier Properties Realty, LLC  
920-980-4477

### WBA Directors

**Dan Schneider**

### NAHB Delegate

**Kevin Schmitz**

### NAHB Alternate Delegate

**Open Position**

## MEMBERSHIP... the Ultimate Building Resource

### THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Alpine Insulation Co., LLC – Charter Member of 26 years

Atkins Building Group—3 years

Great Midwest Bank—18 years

State Bank of Chilton—23 years

Precision Floors & Décor—3 years

### Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

## Mid-Shores HBA & WBA Scholarship Opportunities

Mid-Shores Home Builders Association, Inc. would like to invite graduating students to apply for our annual MSHBA scholarship award. We will again be offering a \$500 scholarship to area high school students in the Calumet area continuing their education in the trades. Contact Tena or your high school guidance department for an application. The deadline to apply is April 29.

In addition, the WBA is offering education scholarships. Applications and program information can be found at [www.wisbuild.org/wb-foundation](http://www.wisbuild.org/wb-foundation).

## Volunteer to Serve in a MSHBA Leadership Position President Elect & Secretary Needed

**MSHBA Directors:** MSHBA's Board is looking for members to fill open Officer terms in 2024. Terms are for 1, 2 or 3 years. Specifically needed are a **President Elect and Secretary** (1-year term each).

## WBA Member Benefits...

- **Kwik Trip Rewards**
- **Contracts/Forms**
- **Member Hotline**
- **Insurance**
- **Rebate Form**
- **Continuing Education**
- **Coaching & Consulting**



Even More Benefits are available at [www.wisbuild.org/member-benefits](http://www.wisbuild.org/member-benefits)



**Badger Craftsman Awards Deadline: April 10**  
[www.wisbuild.org](http://www.wisbuild.org)

## REGISTRATION is now OPEN for these WBA Events

- June 19 [Member Meeting Day](#) at Hotel Mead Conference Center, Wisconsin Rapids
- June 19 [Celebration of Housing](#) at Hotel Mead Conference Center, Wisconsin Rapids
- June 20 [Golf Outing](#) at Bullseye Golf Club, Wisconsin Rapids

Registration is now open!

## MSHBA 2024 Parade of Homes – Builder Entry

Mid-Shores HBA will be holding its 19<sup>th</sup> **Annual Parade of Homes in October, dates TBD**. To make our Parade viable and to satisfy the broad interests of our customers, our parade includes not only new home construction but also large remodeling projects and accessory buildings. It is our hope that this parade will provide a direct and immediate benefit to area builders, subcontractors, and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide. Each parade entry is also featured on Mid-Shores HBA's website. **At this time, please start to secure your parade entry for an October Parade of Homes.** More information will follow at a later date.



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**Executive Officer Tena Hartwig**

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# SHOP TALK 2024

Thank you to Wisconsin Builders Association President James Doering, building inspector Brian Witkowski, Witkowski Inspection Agency LLC, and Ryan Walsh & Joe Lisowe from Drexel Building Supply for taking the time to speak to our members at SHOP TALK 2024.

In Case you missed it..

### Wisconsin Builders Association:

- [Member Benefits — Wisconsin Builders Association \(wisbuild.org\)](http://wisbuild.org)
- [Contractor Online Courses — Wisconsin Builders Association \(wisbuild.org\)](http://wisbuild.org) - FREE
- [Wisconsin Builders Foundation — Wisconsin Builders Association \(wisbuild.org\)](http://wisbuild.org) & Student Scholarships
- Badger Craftsman Awards - [ContestPad \(launchpad6.com\)](http://launchpad6.com) – deadline to enter is April 10
- WHEDA Launches New Loan/Grant Programs - WHEDA will present information about the programs at our Spring Cookout on May 14.
- DSPS Moves from eSLA to LicenseE

### Drexel Building Supply:

- Drexel Building Supply supports local builders
  1. Competitive pricing on materials, millwork, doors & more
  2. Virtual Design Services

THANK YOU FOR ATTENDING!





# Hey, WBA!



Save 6¢ per gallon of fuel as a member of the Wisconsin Builders Association!

### Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



**Questions? Contact Brayton Duin**  
608-793-4708 or [bduin@kwiktrip.com](mailto:bduin@kwiktrip.com)



Advocacy Digest | March 21, 2024  
Brad Boycks, Executive Director



will now have the ability to use funds for the enhancement or improvement of a technical education facility or equipment relating to construction; grant was previously solely for manufacturing. Lead authors: Senator Rob Stafsholt (R-New Richmond) and Representative Chanz Green (R-Grand View)



**Wisconsin Builders Association Applauds Signing of Legislation**

The Wisconsin Builders Association (WBA) applauded Governor Evers on signing three pieces of legislation that will directly benefit the home building industry and Wisconsin residents.

“It has been well documented and discussed that Wisconsin is facing a critical shortage of housing for the workforce across the state,” said WBA President Jim Doering. “The commitment shown by WBA, other statewide associations and legislators, and Governor Evers is

imperative to helping solve this workforce housing crisis.”

- Senate Bill 413 establishes a clear framework for developers in facilitating placement of improvements in highway setback, and Wisconsin Department of Transportation’s (WI DOT) authority to approve subdivision plats, and has the potential to ease the burden to build more needed housing. Lead authors: Senator Cory Tomczk (R-Mosinee) and Representative Dave Murphy (R-Greenville)
- Senate Bill 580 adds construction to an existing program in which recipients

- Senate Bill 585 will create a small business tax credit for those who invest in workforce housing and/or invest in a childcare program for eligible employees. Lead authors: Senator Dan Feyen (R-Fond du Lac) and Representative Dave Armstrong (R-Rice Lake)

“While these pieces of legislation are vastly different from each other, easing development burdens, enhanced construction programs in schools, and housing investments for our workforce all have the ability to not only benefit the home building industry, but residents across Wisconsin,” said WBA Executive Director Brad Boycks



# BADGER CRAFTSMAN AWARDS

Associates    General Building Projects    New Builds



Remodels



Developments



[CLICK TO SUBMIT](#)



**NAHB**  
National Association  
of Home Builders

Exclusive discounts that benefit you,  
your business and your family  
[nahb.org/Savings](http://nahb.org/Savings)

NAHB Member  
**SAVINGS**  
*Put your membership to work.*

