

The Cutting Edge



Volume 16, Issue 8

August 2025

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PRESIDENT'S MESSAGE

By Derek Fritsch, Green Hammer Construction LLC

Hello Everyone,
Happy August!! I hope everyone is getting caught up, I know this time of year gets busy so I'll keep this short.

Our annual Jerry Arenz Memorial Trap Shoot is coming up this week on

August 7th. So far, seven teams have registered. We have room for several more. You don't have to shoot to participate. It will be a great time to relax for a night, have some food and maybe win a few prizes.

Have a good month and hope to see you at the Trap Shoot.

Thank you,
Derek Fritsch
MSHBA President
Owner, Green Hammer Construction LLC

CALENDAR OF EVENTS:

- August 7 Jerry Arenz Memorial Trap Shoot
Winnebago East Shore Conservation Club
- August 27 Board of Directors Meeting
7:00 am at 7 Angels, Chilton
- August 27 Trap Shoot Committee Meeting
7:00 am at 7 Angels, Chilton

MSHBA's office will be closed August 18-26

Early Bird Sponsor:
K & J Construction and Design LLC

Station Sponsors:
Birschbach Builders LLC
Drexel Building Supply

Event Sponsor:
Wrightway Home Improvements

Top Gun Sponsor:
Wrightway Home Improvements

Can't attend but would like to help... cash donations of any amount, gift certificates or prizes are needed for the raffles. Please consider a donation to this fun event!

**Starting at 4 PM...
50 Bird Shoot,
Lewis Class, Top
Gun Cash Shoot-off,
Raffles, 8 oz ribeye
steak sandwich
plate & more.**

JERRY ARENZ MEMORIAL TRAP SHOOT



**50 BIRDS | AUGUST 7
WINNEBAGO EASTSHORE
CONSERVATION CLUB**



2025 MSHBA OFFICERS

President: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

President-Elect: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position
Past-President: Matt Lefebvre
Wrightway Home Improvements
920-923-0721

2025 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

WBA Director
Derek Fritsch

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Open Position



PO Box 125

New Holstein, WI 53061

www.midshoreshomebuilders.com

Executive Officer Tena Hartwig

2104 Mary Ave.

New Holstein, WI 53061

Phone (920) 539-9014

hartwigs1@charter.net

MSHBA Membership



MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Potter Building Supply—11 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

AUGUST BOD MEETING

August 27 at 7:00 am

7 Angels Restaurant, Chilton

JERRY ARENZ MEMORIAL TRAP SHOOT

August 7 at the Winnebago
Eastshore Conservation Club
50 Bird Shoot

Shooting starts at 4 PM,
sign-up by 7 PM

Can't attend but would like to help... cash donations of any amount, gift certificates or prizes are needed for the raffles. Please consider a donation to this fun event!

JERRY ARENZ MEMORIAL TRAP SHOOT

50 BIRD SHOOT

WHEN
August 7, 2025
Shooting starts at 4 pm, sign-up by 7

WHERE
Winnebago Eastshore Conservation Club
WISC History Hills Road, Southridge

FEATURING
TOP 200 of the day wins \$100 cash • TOP 1000 of the day wins \$100 cash • Golden Clay per Round • Ladies Clinic • 6 oz. Allways Shark Sandwiches • Prizes • Photos

OPEN TO THE PUBLIC

COST
\$25.00—Person
\$75.00—Team of 3
\$100.00—Junior Team of 3
Bring your own shells! WISC has a very limited supply.

EARLY BIRD PAID REGISTRATION
Register your team a day by July 31 to be entered into a drawing for 250 shells! Donation by K & J Construction and Design, LLC

CONTACT
Register your team by calling 920-539-9014.

Mid-Shores Home Builders Association, Inc.
www.midshoreshomebuilders.com

WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
- Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting



Even More Benefits are available at www.wisbuild.org/member-benefits

WBA Blueprint - [Click here](#) to view the latest edition.



Area Chamber Membership

MSHBA is a member of New Holstein, Chilton and the Kiel Area Chamber of Commerce. Please feel free to represent MSHBA and attend any of their meetings or events.

- [New Holstein Area Chamber of Commerce](#)
- [Kiel Area Chamber of Commerce](#)
- [Chilton Chamber of Commerce](#)

MSHBA'S 2025 PARADE OF HOMES

October 10-12

Builder Project Entry is Now OPEN

Project Entry Deadline:

August 15

Parade of Homes Book

Advertising will Open Soon!

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

August 7, 2025

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
**\$100 cash • TOP JUNIOR
GUN** of the day wins **\$100
cash • Colored Clay** per
**Round • Lewis Class • 8 oz
Ribeye Steak Sandwich
Plate • Raffles • Prizes**

OPEN TO THE PUBLIC

COST

\$25.00—Person

\$125.00—Team of 5

\$100.00—Junior Team of 5

**Bring your own shells!
WECC has a very limited
supply.**

EARLY BIRD PAID REGISTRATION

**Register your team & pay
by July 31 to be entered
into a drawing for 250**

**shells! Sponsored by
K & J Construction and Design, LLC**



CONTACT

**Register your Team by
calling 920-539-9014**



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2025 Jerry Arenz Memorial Trap Shoot
Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages - All packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your team by July 31 to be entered into a drawing for 250 shells!

- ☐ **INDIVIDUAL PACKAGE - \$25 per person** \$ _____
- ☐ **TEAM OF 5 PACKAGE - \$125** \$ _____
- ☐ **JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)** \$ _____
- Junior team sponsors are available. Let us know if you would like to be sponsored.
- ☐ **8 OZ RIBEYE STEAK SANDWICH PLATE - \$15.00 per person** \$ _____

Additional Competitive Events:

- ☐ **LEWIS CLASS - \$5 per person** \$ _____
- ☐ **COLORED CLAY – FREE**

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
 3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- ☐ **STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS** \$ _____
- Promote your business at a shooting station
 - Sponsors provides standard size job site sign for display at a shooting station
 - Sponsor receives 10 bucket raffle tickets
- ☐ **TOP GUN SPONSOR \$50 - \$100** \$ _____
- ☐ **JUNIOR TOP GUN SPONSOR \$50** \$ _____
- ☐ **JUNIOR TEAM SPONSOR \$100** \$ _____
- ☐ **EVENT SPONSOR \$25 - \$100** \$ _____
- Choose any level of commitment which will be used for raffle prizes and/or event expenses
- ☐ **DONATING DOOR PRIZE/RAFFLE PRIZE**
- Promote your business by donating your company logo items...hats, t-shirts, etc...or other prize or certificate.

Sponsorships need to be purchased by August 4, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- ☐ **CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS** \$ _____

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061 - ph 920.539.9014
 hartwigs1@charter.net – www.midshoreshomebuilders.com



Advocacy Digest | July 22, 2025

Brad Boycks, Executive Director



Conversations Continue on Workforce Housing TID

Over the past several months, WBA staff has continued discussions with legislators and representatives from other associations to develop a framework for legislation that would allow municipalities to create a Workforce Housing Tax Incremental District (TID).

While some developers have partnered with municipalities under current law to use TIF funds for housing development, the process remains complex and difficult to navigate. Our focus this session has been on giving municipalities the authority to establish a TID specifically to help fund infrastructure costs for workforce housing projects.

The concept under discussion is a pay-as-you-go, developer-financed TID, with size caps on both homes and lots to ensure that only workforce housing is created.

We believe there is growing consensus around several key provisions of the proposed legislation. WBA will continue engaging with stakeholders and legislative leaders from both parties in the coming months, with the goal of introducing a bill for consideration this fall.

GOP Candidates Enter Governor's Race as Evers Weighs His Future

Wisconsin's 2026 race for governor is taking shape as two Republicans—Josh Schoemann and Bill Berrien—have offi-

cially launched campaigns, while Democratic Governor Tony Evers has yet to announce whether he will seek a third term.

Schoemann, the Washington County Executive, is positioning himself as a grassroots candidate, raising over \$424,000 since May. Meanwhile, Berrien, a businessman and former Navy SEAL, is making waves with a self-funded media blitz, spending nearly \$400,000 on ads and drawing financial backing from high-profile donors, including the Winklevoss twins.

On the Democratic side, all eyes are on Governor Evers, who is expected to decide later this month. His re-election campaign has raised \$757,000 so far this year, with \$2.07 million in cash on hand—strong, though below his fundraising pace in previous cycles. If Evers steps aside, Democrats may see a contested primary featuring Lt. Gov. Sara Rodriguez, Attorney General Josh Kaul, or Milwaukee County Executive David Crowley.

The race is already drawing national attention and promises to be one of the most closely watched contests of 2026.

Wisconsin Supreme Court Decision Shifts Rulemaking Power — Impacts Building Code Oversight

In a landmark decision issued July 8, 2025, the Wisconsin Supreme Court struck down key legislative oversight

powers long used to influence administrative rulemaking—including those affecting the state's building codes.

In *Evers v. Marklein*, the Court ruled 4–3 that statutes granting the Legislature's Joint Committee for Review of Administrative Rules (JCRAR) the power to pause or block agency rules are unconstitutional. The majority opinion, authored by Chief Justice Jill Karofsky, found that such authority violated the Wisconsin Constitution's requirements for bicameralism and presentment—meaning any legislative action altering the law must be approved by both chambers and signed by the Governor.

This decision overturns decades of precedent and directly impacts how rules—like changes to Wisconsin's commercial building code—can be reviewed. Previously, JCRAR could object to or suspend new rules it believed were too costly or misaligned with legislative intent. That check is now gone.

What This Means for Builders:

- **Oversight eliminated:** A rule WBA championed—allowing JCRAR to block building code changes that would increase home costs by more than \$1,000—is now unenforceable.
- **Faster rule implementation:** State agencies can now enact rules without JCRAR review, unless both houses of the Legislature and the Governor act to stop them.
- **Fewer cost controls:** Builders could see new code changes adopted more quickly, with fewer opportunities to challenge rules that increase construction or remodeling costs.

This is a disappointing outcome for WBA and its members, who have long advocated for cost-conscious code development. The ruling shifts significant authority from the Legislature to state agencies, creating new challenges for housing affordability.

WBA will continue to monitor the evolu-

ing rulemaking process and advocate for a regulatory climate that supports housing development across Wisconsin.

Wisconsin State Budget Signed into Law After Late-Night Deal

In a whirlwind finish, the Wisconsin Legislature passed a compromise state budget in under 24 hours, and Governor Tony Evers signed it into law around 1:30 a.m. on July 7.

The final push came after Senate leaders secured support from key Democrats—including Sen. Brad Pfaff, who recently spoke to members of our advocacy group meeting in June—ensuring the budget's passage in the Senate.

Governor Evers and legislative leaders also moved quickly to sign the budget before the U.S. House of Representatives passed the federal reconciliation bill, later signed by President Trump. This timing allowed Wisconsin to capture more than \$1.5 billion in additional Medicaid funding.

Highlights of the recently passed state budget include:

Taxes & Fees

\$1.3–\$1.4 billion in income tax cuts, targeting working families and retirees
Personal exemption increased from \$700 to \$1,200, saving the average family

about \$100/year

Earned Income Tax Credit increased significantly for families with one or two children

State income tax eliminated on cash tips

State sales tax removed from residential electricity and natural gas—an estimated \$50 million in annual household savings

Various DMV fees raised to support transportation infrastructure

Property Tax Relief

Over \$1.1 billion allocated to local governments and property tax credits to keep property taxes stable

Homestead credit (now the *Property Tax and Rent Rebate*) expanded and indexed for inflation

Expanded property tax relief for veterans and surviving spouses, including renters

Infrastructure & Transportation

Over \$60 million annually redirected into the Transportation Fund

\$150 million dedicated to the Agricultural Road Improvement Program to repair rural roads, bridges, and culverts

Education

Nearly \$1.4 billion increase for K-12 education over two years

Historic increase in special education aid, with reimbursement rates rising to 42%

and then 45%

\$30 million per year for school-based mental health programs

Largest UW System investment in nearly two decades—\$240 million total, including \$166 million for pay raises

Additional support for UW student grants and technical colleges

Child Care & Early Childhood Education

More than \$330 million invested, including:

\$110 million in direct provider payments
\$66 million for the new “Get Kids Ready” pre-K initiative

Grants to expand provider capacity

Corrections

Plan to close Green Bay Correctional Institution by 2029; however, the Governor vetoed a hard closure date pending a final plan

State Workforce

State employees to receive a 3% raise in the first year, and 2% in the second year

Health Care & Medicaid

Hospital assessment rate increased from 1.8% to 6%, unlocking \$1.5 billion in new federal Medicaid matching funds

Medicaid expanded to cover services from community health workers, doulas, peer specialists, glucose monitors, and insulin pumps



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Trends in Housing Conference

November 13, 2025 | Brookfield



Join industry leaders, builders, developers, and policy experts for the Wisconsin Builders Foundation's 2025 Trends in Housing Conference. This annual event explores key issues shaping Wisconsin's housing market — from emerging design and construction trends to regulatory updates and economic forecasts. Gain insights into statewide initiatives like the uniform building code, discuss challenges and opportunities in housing affordability, and connect with peers working to advance safe, sustainable, and innovative housing solutions across Wisconsin.

Booth Space & Sponsorships Available!



Scan to view agenda
and Register!



EVENTS SCHEDULE

2025

7/9,
10/15,
12/17

Virtual

LEGAL MINI SERIES W/ ROBERT PROCTER

Johnson Creek &
Wausau

BUILD-PAC CLAY SHOOT

9/23 &
9/25

10/9

VIRTUAL MEMBER MEETING DAY

Virtual

TRENDS IN HOUSING CONFERENCE

Brookfield

11/13

TBD
JAN

MEMBER MEETING DAY & INSTALLATION

Green Bay

For More Info or to Register, scan the code or
visit association.wisbuild.org/eventcalendar



**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



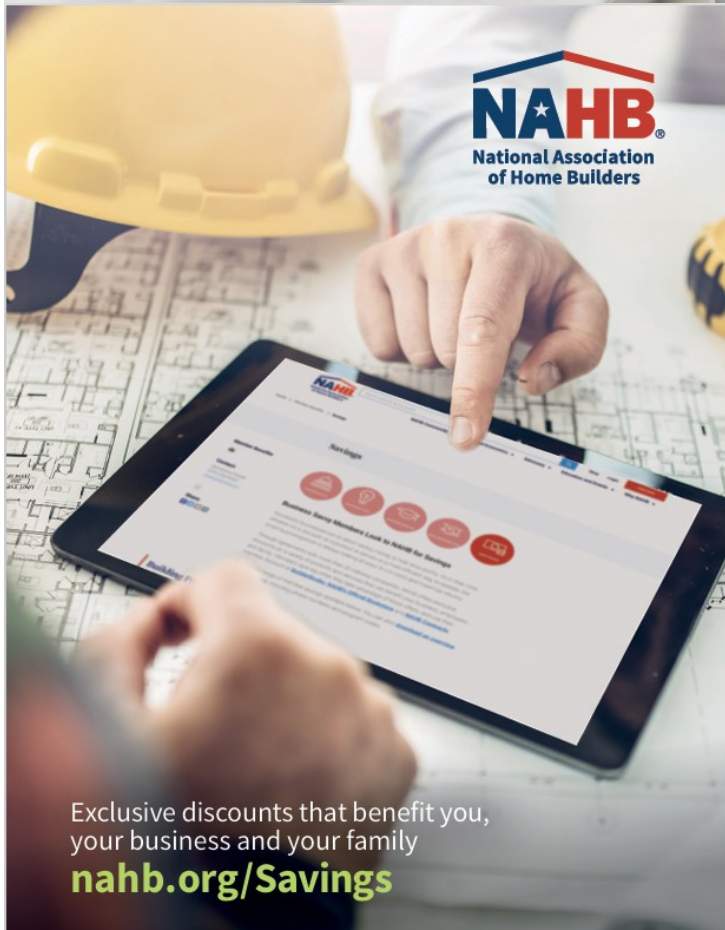
Questions? Contact Brayton Duin
 608-793-4708 or bduin@kwiktrip.com

Building a house is a labor of love.
But frankly, your insurance shouldn't make more work for you.

Members of the Wisconsin Builders Association (WBA) are eligible to save money on their insurance needs with discounts available through Frankenmuth Insurance.

Ready to have a frank conversation about your insurance? Let's talk today.

Visit us at **www.fmins.com** to find an independent agent near you.



NAHB
National Association
of Home Builders

Exclusive discounts that benefit you,
your business and your family

nahb.org/Savings

NAHB Member
SAVINGS
Put your membership to work.

LOWE'S PRO

T-MOBILE FOR BUSINESS

NISSAN

DELL Technologies

Active&Fit DIRECT

AVIS

BMW

Budget

FARMERS INSURANCE

GOODYEAR

Heartland

Hertz

Holman
Doing What's Right

HotelPlanner

indeed

MemberDeals
EXCLUSIVE MEMBER ONLY OFFERS

odp
BUSINESS SOLUTIONS

RingCentral

SiriusXM

TForce Freight

sam's club

TrueCar

ups

VOYAGER