

The Cutting Edge



Volume 15, Issue 12 December 2024

Inside this issue:

Membership Updates	2
MSHBA Holiday Party	3
Holiday Party RSVP	4
IBS 2025	5
Badger Craftsman Awards	6
WBA Advocacy	7
Membership/Savings	8

CALENDAR OF EVENTS:

- December 10 BOD & Budget Meeting 6:30 am at Seven Angels Restaurant, Chilton
- December 12 MSHBA Annual Holiday Party Altona Supper Club, NH Awards, Installation & Auction following Dinner RSVP by Dec. 9, form enclosed on pages 3 & 4
- January 31 WBA Member Meeting Day & President's Installation River Falls

PRESIDENT'S MESSAGE

By Matt Lefeber, Wrightway Home Improvements LLC

Greeting All,

The holiday season is upon us and I would like to invite you to our Holiday Party at the Altona Supper club. If you could, please RSVP BY December 9th. We will have a Toys for Tots drive, a food drive and will be auctioning off items for the PAC Fund. Let Tena Know if you have an item to donate.

WBA Treasurer Andy Selner, will be installing our new president, Derek Fritsch as well as some new board members. I would like to thank them for coming aboard and volunteering their time and efforts.

A special thank you to all MSHBA members for renewing your membership. As of this writing we are maintaining 100% membership!!

Finally, as this is my last letter of the year I would like to acknowledge last years board members and directors. We had a great year and lets keep it going into 2025!!

Thanks again and see you at the Holiday Party!!

Matt

MSHBA Holiday Party:

RSVP by December 9 for the December 12 Installation, PAC Auction & Holiday Party!

See page 3 for more

Poinsettia Sponsor: Needed

WBA & NAHB Events:

Member Meeting Day & 2025 President's Installation Dinner: Registration is open for the [Member Meeting](#) and [President's Installation](#) on January 31 in River Falls.

IBS: February 25—27
For more information, Visit www.buildersshow.com



*Wishing you and your family a
Christmas warm with happiness and
a New Year filled with joy.
From the Board & Staff of Mid-Shores
Home Builders Association*



**2024 MSHBA OFFICERS**

President: Matt Lefebber
Wrightway Home Improvements
920-923-0721

President-Elect: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

2024 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

Jennifer Schad
Kraus Construction Inc.
920-905-2853

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz
NAHB Alternate Delegate
Open Position



PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 539-9014
hartwigs1@charter.net

MSHBA Membership



MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Birschbach Builders LLC – 12 years
Ditter Plumbing Co. – 12 years
Great Midwest Bank—18 years
Meggers Plumbing LLC—16 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

DECEMBER BOD/BUDGET MEETING

December 10 at 6:30 am

Seven Angels, Chilton

100% of Members have renewed their Membership in 2024! AND MSHBA has the top retention rate in the state!

WBA Member Benefits...

- **Kwik Trip Rewards**
- **Contracts/Forms**
- **Member Hotline**
- **Insurance**
- **Rebate Form**
- **Continuing Education**
- **Coaching & Consulting**

Even More Benefits are available at www.wisbuild.org/member-benefits

WBA Member Events:

- **Member Meeting Day & Installation—January 31**

www.wisbuild.org



Auction Items are Needed for MSHBA's BBW Auction

To raise much need funds for the Building a Better Wisconsin Fund, a live auction will held in conjunction with our Holiday Party on December 12. Please consider a donation.



What is Building a Better Wisconsin (BBW)?

BBW is WBA's political action committee, most commonly referred to as a PAC. It is WBA members from across the state combining their resources to support pro-housing, pro-business candidates running for office in Wisconsin.

Volunteer to Serve in a MSHBA Leadership Position in 2025

MSHBA Directors: MSHBA's Board is looking for members to fill open Officer terms starting in 2025. Terms are for 1 year. Specifically needed are a **President Elect and Secretary (1-year term each)**. Let me know if you would be interested in this leadership opportunity. Officers & Directors will be installed at the December 12 Holiday Party.

WBA Directors: We are looking for a Builder & an Associate Member to represent MSHBA on WBA's Board of Directors. Director's will be expected to attend 3 annual meetings of which one is held virtually.

Officers & Directors Advocate for MSHBA: How do they advocate... They save member's money. They fight for sensible regulations. In the end, MSHBA along with WBA & NAHB is one of the most effective business groups in the country. Interested in representing MSHBA and your industry, let Matt or Tena know.

HOME PLANNING GUIDES

are available for distribution at your Business.
Contact Tena for delivery



Mid-Shores Home Builders Association Inc.
cordially invites you to our

ANNUAL HOLIDAY PARTY

INSTALLATION | GIVING | PAC AUCTION

December 12

5:30 pm Cocktails | 6:30 pm Dinner

Altona Supper Club

North Room, 2306 Calumet Dr, New Holstein

\$20.00 per person | Cash Bar | RSVP by December 9

In the Spirit of Christmas Giving we are asking everyone to bring a donation for Toys for Tots and/or bag of non-perishable food items for the Calumet County Salvation Army Bread of Life Assistance Center.

All employees and guests are invited to attend

Join Us for Induction of Officers

By Andy Selner, WBA Treasurer

Salvation Army Holiday Giving

Toys for Tots | Food Drive for Calumet County

Live Auction

To raise much needed funds for the Build a Better Wisconsin Fund, all members are asked to donate items valued from \$25.00-\$100.00.

Company Name _____

Guest(s) Name _____

Item(s) to donate for Auction _____

Value of Item(s) _____

Cash donations must be made from a personal checkbook per state law.

_____ X \$20.00 each = _____

Attendees

Total Due

Please RSVP by December 9 to Tena Hartwig at

hartwigs1@charter.net

920-539-9014 | PO Box 125, New Holstein WI 53061

NAHB **IBS**™

Feb 25-27, 2025
Las Vegas

REGISTER EARLY & SAVE*

\$75 Expo Pass | \$595 Expo+Education Pass

* NAHB Member pricing valid through January 10, 2025 | See BuildersShow.com/fees.



FL1124

Members of our local association are automatically NAHB Members, which means that you can experience the **NAHB International Builders' Show® (IBS)** at the member rate.



GET REAL BUSINESS SOLUTIONS

Top trends & strategies to wow your customers



SEE THE LATEST PRODUCTS

Construction demos & incredible innovations



EXCHANGE IDEAS

Connect with business partners & industry experts



Use the QR code to **Learn More & Register!**

#IBS2025   

BADGER CRAFTSMAN AWARDS

Now Accepting
Applications!
Due by April 7!

Over
20
Categories

Associates



General Building
Projects



New Builds



Developments



Remodels



VISIT
WWW.WISBUILD.ORG/BADGERCRAFTSMAN
TO APPLY



Advocacy Digest | November 21, 2024

Brad Boycks, Executive Director



Trump Defeats Harris by 29,417 Votes

Most major networks and news wire services made the call just past 1:00 a.m. on November 6 that former President Donald Trump will carry Wisconsin's 10 electoral votes.

Wisconsin joins Pennsylvania and Michigan as states flipping back to Trump after supporting President Joe Biden in 2020. With all three states flipping to Trump it will continue the recent trend of all three Midwest states that make up the "blue wall" voting the same way for president.

Baldwin Bests Hovde by 28,808

Early on November 6, Senator Tammy Baldwin declared victory in her hard-fought reelection race against Eric Hovde. At the time of Baldwin's declaration, she led Hovde by just under 16,000 votes, and that lead had since grown to 29,000.

Wispolitics reports that candidates and outside groups spent more than \$240 million on ads alone for this race since January 1, 2024.

Hovde ultimately conceded the race to Baldwin on November 18 with the final count showing Baldwin winning by 28,808 votes.

Democrats Pick Up 4 Seats in the State Senate

Election observers from both parties had stated that the state senate was highly unlikely to flip from Republican to Democrat in the 2024 election. Democrats aimed to win as many of the four new competitive seats created under the new maps signed into law earlier this year, setting up a potentially competitive 2026 cycle with the majority on the line.

Democrats achieved a clean sweep of these competitive districts, winning all four seats. Two incumbent GOP senators were defeated: State Senators Joan Ballweg (Pardeeville) and Dwey Stroebe (Saukville). Redistricting made Ballweg's 14th Senate District 14 points less Republican and Stroebe's 20th Senate District 8 three points more Democratic.

Stroebe was narrowly defeated by Jodi Husbush Sinykin, 50.8% to 49.2%, in the most expensive state senate race in Wisconsin history. Democrat Sarah Keyeski defeated Ballweg 51.1% to 48.9%.

Redistricting also created two additional seats: the 30th Senate District based in and around Green Bay and a new 18th Senate District that includes the City of Appleton and much of the City of Oshkosh. Both seats became more Democratic due to the new maps.

Democrat Kristin Alfheim defeated Anthony Phillips 52.3% to 47.7% in the 18th Senate District, while Republican Jim Rafter lost to Democrat Jamie Wall in the 30th Senate District, 52.5% to 47.5%.

GOP Retains Majority in the State Assembly with 54 Seats

The 2024 election cycle presented a narrow path for Democrats to potentially regain the majority in the state assembly for the first time since 2008.

According to longtime redistricting expert Joe Handrick, the GOP held 47 seats likely to remain in Republican hands, while Democrats came in with 42 seats. A total of 50 seats are needed to secure a majority in the 99-member state assembly.

The GOP will retain the assembly majority with 54 seats, down 10 seats from the 64 they held after the 2022 cycle.

Incumbent Republicans with the closest, most competitive (and costly) races include Jessie Rodriguez (Oak Creek), Shannon Zimmerman (River Falls), Todd Novak (Dodgeville), Bob Donovan (Greenfield), and Pat Snyder (Wausau).

Democrats won one of the two open state assembly seats in the Green Bay area, with Democrat Ryan Spaude defeating Patrick Buckley in the 89th Assembly District. Republican Ben Franklin leads Democrat Christy Welch by 221 votes in the 88th Assembly District, with 99% of votes counted.

Former State Representative and former Neenah Mayor Dean Kaufert will return to the assembly GOP caucus from the new 53rd Assembly District. State Representative Amy Binsfeld (R-Sheboygan) was defeated by Democrat Joe Sheehan by 843 votes, flipping the 26th Assembly District to the Democrats.

All Incumbent Wisconsin Members of Congress to Return in 2025

The partisan composition of Wisconsin's eight-member House delegation will remain the same: six Republicans and two Democrats.

Republican Tony Wied retained the 8th Congressional District (Green Bay/Fox Valley) with a victory over Kristin Lysterly and will be the only new member of Wisconsin's congressional delegation.

The only truly competitive congressional district in Wisconsin, District 3, stretches from the Illinois border to Eau Claire County in the north. Congressman Derrick Van Orden, running for his first reelection, faced Democrat Rebecca Cooke. Van Orden bested Cooke 51.4% to 48.6% in a race that was not called until the day after the election.

Mid-Shores Home Builders Association Inc. Members

Appliances

Silica For Your Home 920-929-0126

Automotive Dealership

Vande Hey Brantmeier 920-849-9331

Builder/Contractor

Atkins Development Group 920-288-1687
Best Exteriors LLC 920-659-1555
Birschbach Builders LLC 920-238-9253
Christel & Heiberger Builders, Inc. 920-898-2820
Green Hammer Construction LLC 920-905-3513
K & J Construction and Design LLC 920-849-8811
Kraus Construction, Inc. 920-894-7008
Schneider & Schneider Construction, LLC 920-898-1300

Building Supplies/Lumberyard

Drexel Building Supply 920-894-2424
Potter Building Supply 920-853-3814

Cabinetry

Interior Woodworking, LLC 920-230-6040
Valley Cabinet Inc. 920-347-1168

Concrete/Masonry

Darboy Stone & Brick, Inc. 920-734-2882
Roffers Concrete Construction Inc. 920-864-7624

Excavating

Jannette Trucking and Excavating, Inc. 920-853-3454

Exterior Home Improvement

Wrightway Home Improvements 920-923-0721

Financial

Great Midwest Bank 920-849-9382
Premier Financial Credit Union 920-898-4232
State Bank of Chilton 920-849-9371

Flooring

Chilton Furniture, Inc. 920-849-9023
Precision Floors & Décor 920-400-1123

Gutters/Downspouts

Nickols Gutters 920-841-1069
Pinnow Sheet Metal Inc. 920-231-8632

Heating/Air Conditioning

Advanced Custom Geothermal LLC 920-894-3999
Manitowoc Heating & Refrigeration Services, Inc. 920-686-7378

Insulation

Alpine Insulation Co., Inc. 920-458-8188
City Wide Insulation 920-336-2603

Plumbing

Ditter Plumbing Co. 920-898-4192
Meggers Enterprise LLC 920-894-1110
Meyer Plumbing LLC 920-894-8444

Printing / Signs

Zander Press Inc. 920-756-2222

Real Estate

Premier Properties Realty, LLC 920-980-4477
Thiel Real Estate 920-849-2222

Windows

Pella Windows & Doors of WI 920-435-3791



NAHB Member

SAVINGS\$

Put your membership to work.



Exclusive discounts that benefit you,
your business and your family

nahb.org/Savings