

The Cutting Edge



Volume 14, Issue 6

July 2023

Inside this issue:

Membership	2
JA Memorial Trap Shoot	3
Member Savings	5
Kwik Trip Rewards	7
WBA Advocacy Digest	8
Free Cont Ed Courses	9
Member Anniversaries	10

CALENDAR OF EVENTS:

- July 13 Parade of Homes Committee Mtg. 7:00 am at K & J Construction and Design LLC, Chilton
- August 10 Jerry Arenz Memorial Trap Shoot Winnebago Eastshore Conservation Club
- August 15 Parade of Homes Builder Entry Deadline
- August 29 Board of Directors Meeting 6:30 am at Seven Angels, Chilton
- August 29 Trap Shoot Committee Meeting 6:30 am at Seven Angels, Chilton

PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design, LLC

Hello fellow members.

So far we are at 100% renewal rate for 2023. That is really awesome. Spread the word about our association. Maybe we can end the year up instead of down members.

Since Covid hit, we have not had much in the way of community service projects to look at. If anyone has or knows of anything out there, please bring it up to a board member, or come to a meeting and bring it up in person.

The **Parade of Homes** has

been moved back to later in October. We are in dire need of more projects, or the Parade will need to be cancelled. So far there are only two possible entries.

August is right around the corner. Get your weapon of choice ready. Our **Jerry Arenz Memorial Trap shoot** is **August 10th at the Winnebago Eastshore Conservation Club**. This is a very fun event and a large fundraiser

for our organization. The more teams we can get to shoot, the more fun. Friendly competition, comradery, and great food. Hope to see you there. Registration and sponsorship information is on pages 3-4.

Sign up your team of 5 by July 31st and your team is automatically entered into a drawing to win 250 shot shells.

Kevin

Register your
Team of 5 by
July 31 to be
entered into a
drawing for 250
shells!

JERRY ARENZ MEMORIAL TRAP SHOOT



50 BIRDS | AUGUST 10
WINNEBAGO EASTSHORE
CONSERVATION CLUB

Early Bird Sponsor:
K & J Construction
and Design LLC



Mid-Shores Home Builders Association, Inc.

2023 MSHBA OFFICERS

President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebvre
Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Denise Bangart
Envoy Mortgage
920-522-4345

Past-President: Ted Birschbach
Birschbach Builders LLC
920-238-9253

2023 DIRECTORS

Tommy Heiberger
Christel & Heiberger Builders, Inc.
920-898-2820

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Gail Forster
Precision Floors & Decor
920-400-1123

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Tommy Heiberger



Mid-Shores Home Builders Association, Inc.

PO Box 125

New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 898-5030
hartwigs1@charter.net

MSHBA Membership



MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Chilton Furniture
K & J Construction and Design LLC

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

SUMMER BOD MEETING

August 29 at 6:30 am

Seven Angels, Chilton

The BOD will not meet in July

MSHBA Earns \$500 in 2022 Membership Drive!

MSHBA is proud to announce that we received \$500 from NAHB's 2022 Membership Drive. We had a net growth of 2 members during the drive period. Congratulations and thank you for your commitment in ensuring a strong and engaged membership!!! Contact me for a membership application to recruit a new member.

MSHBA IS CELEBRATING 25 YEARS!

THANK YOU FOR YOUR MEMBERSHIP AND SUPPORT!

**So far, 100% of Members have renewed
their Membership in 2023!**

Apply for an IBS Scholarship

NAHB members 21-35 can apply to earn an IBS Scholarship to attend 2024 NAHB International Builders' Show® (IBS). **The deadline to apply is July 7.** Find out if you **qualify and how to apply.**

MSHBA'S 19th Annual PARADE OF HOMES

October 20-22

Builder Project Entry and Parade of Homes Advertising Packets are now Available

Project Entry Deadline: August 15

**Parade of Homes Book Advertising
Packet: Available soon!**

Don't Wait, Save Today!

Just a reminder, your membership includes savings on many products and services. In addition, MSHBA receives royalties. This year MSHBA received \$336.82. Thank you for supporting MSHBA by using the savings program.

More about the programs... Successful businesses are all about saving money to help drive profits. It's in their DNA. Whether it's a discount on a product or service or a more efficient way to operate, the smart businessperson is always looking at ways to cut costs and maximize returns. The **Member Savings** program offers you money-saving discounts that benefit your business, employees and family. Savings in these programs and others help cover the cost of your membership dues and benefits your local association. Visit www.nahb.org/



NAHB Member SAVINGS
Put your membership to work.

Exclusive discounts that benefit you, your business and your family
nahb.org/Savings



DELL Technologies



AVIS

Budget

GOODYEAR

Heartland

LOWE'S

PRO

odp

HotelPlanner

houzz PRO

RingCentral



JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

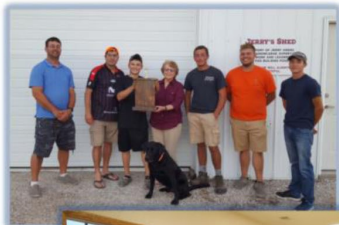
August 10, 2023

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
\$100 cash • TOP JUNIOR
GUN of the day wins **\$100**
cash • Colored Clay per
Round • Lewis Class • 8 oz
Ribeye Steak Sandwich
Plate • Raffles • Prizes

OPEN TO THE PUBLIC

COST

\$25.00—Person

\$125.00—Team of 5

\$100.00—Junior Team of 5

Bring your own shells!
WECC has a very limited
supply.

EARLY BIRD PAID REGISTRATION

Register your team & pay
by July 31 to be entered
into a drawing for 250
shells! Sponsored by
K & J Construction and Design, LLC



CONTACT

Register your Team by
calling 920-539-9014



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

2023 Trap Shoot

Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages...all packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply.
Register your team by July 31 to be entered into a drawing for 250 shells!

- | | |
|--|----------|
| <input type="checkbox"/> INDIVIDUAL PACKAGE - \$25 per person | \$ _____ |
| <input type="checkbox"/> TEAM OF 5 PACKAGE - \$125 | \$ _____ |
| <input type="checkbox"/> JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under) | \$ _____ |
| <input type="checkbox"/> 8 OZ RIBEYE STEAK SANDWICH PLATE - \$12.50 per person | \$ _____ |

Additional Competitive Events:

- | | |
|---|----------|
| <input type="checkbox"/> LEWIS CLASS - \$5 per person | \$ _____ |
| <input type="checkbox"/> COLORED CLAY – FREE | |

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- | | |
|---|----------|
| <input type="checkbox"/> STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS | \$ _____ |
| <ul style="list-style-type: none"> Promote your business at a shooting station Sponsors provides standard size job site sign for display at a shooting station Sponsor receives 10 bucket raffle tickets | |
| <input type="checkbox"/> TOP GUN SPONSOR \$50 - \$100 | \$ _____ |
| <input type="checkbox"/> JUNIOR TOP GUN SPONSOR \$50 | \$ _____ |
| <input type="checkbox"/> JUNIOR TEAM SPONSOR \$125 | \$ _____ |
| <input type="checkbox"/> EVENT SPONSOR \$25 - \$100 | \$ _____ |
| <ul style="list-style-type: none"> Choose any level of commitment which will be used for raffle prizes and/or event expenses | |
| <input type="checkbox"/> DONATING DOOR PRIZE/RAFFLE PRIZE | |
| <ul style="list-style-type: none"> Promote your business by donating your company logo items...hats, t-shirts, etc...or other prize or certificate. | |

Sponsorships need to be purchased by August 7, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- | | |
|--|----------|
| <input type="checkbox"/> CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS | \$ _____ |
|--|----------|

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	lowes.com/nahb 877-435-2440

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	www.nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201

NAHB Members Saved
over **\$40,000,000** last year

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
HOUZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/for-pros/nahb-discounts (888) 225-3051
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video, Phone	ringcentral.com/nahb (800) 417 0930
HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
CONSTRUCTIONJOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

Discounts are of 2/8/23 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com



Workforce Housing Bills Signed into Law by Governor Evers

On June 22 Governor Evers signed into law five pieces of legislation that WBA has been working on for over a year to help with the development and building of more workforce housing options in Wisconsin.

The bills that make up the workforce housing package that are now law are:

- **Assembly Bill 264 (AB 264)**, now [2023 Wisconsin Act 14](#), relating to residential housing infrastructure revolving loan fund and revolving loan program
- **Assembly Bill 265 (AB 265)**, now [2023 Wisconsin Act 15](#), relating to a main street housing rehabilitation revolving loan fund and loan program
- **Assembly Bill 266 (AB 266)**, now [2023 Wisconsin Act 16](#), relating to judicial review of local governmental decisions related to certain land development, local approval of residential housing development, and amendment of zoning ordinances
- **Assembly Bill 267 (AB 267)**, now [2023 Wisconsin Act 17](#), relating to housing rehabilitation loans awarded by the Wisconsin Housing and Economic Development Authority
- **Assembly Bill 268 (AB 268)**, now [2023 Wisconsin Act 18](#), relating to

commercial-to-housing conversion revolving loan fund and loan program

For the past several months, we have been working with Senate Housing, Rural Issues, and Forestry Chair Quinn and Vice-Chair Jagler, Assembly Housing and Real Estate Chair Brooks, the Wisconsin Realtors Association, the Wisconsin League of Municipalities, the Wisconsin Towns Association, and the Wisconsin Counties Association on these policy items.

AB 264, AB 265, and AB 268 all create zero interest loans to create more workforce, single family homes, workforce multifamily housing, and senior housing, and requires municipalities to show changes that they have implemented to reduce the cost of housing in the projects being considered for a zero-interest loan from WHEDA. Those cost saving items include “voluntarily revising zoning ordinances, subdivision regulations, or other land development regulations to increase development density, expedite approvals, reduce impact, water connection, and inspection fees, or reduce parking, building, or other development costs with respect to the development of residential housing supported by the project.”

WBA believes that AB 264 will be benefi-

cial to spur the additional development and construction of single-family workforce homes. When we have surveyed our membership over the past several years asking them what can be done to bring down the cost of workforce housing, we have learned the main costs drivers can be traced to the cost of residential infrastructure and the requirements passed by local units of government (impact fees and minimum lot sizes to name a few).

AB 264 addresses both of these issues by requiring a local unit of government to work with a developer to find ways to make changes on the local level to voluntarily reduce the cost of housing and provide a zero-interest loan at an amount that does not exceed 20 percent of the total cost of the project including land.

AB 266 will help streamline the approval process for residential housing and also assure that only a simple majority is required to rezone land and establishes that only those that have an owner interest in the property that is subject to approval or will sustain damages and has provided a statement or has testified at a previous public meeting, may seek review of the land use proposal.

AB 267 is a follow up to 2021 Act 221, which created a loan program for the remodeling of existing workforce homes administered by the Wisconsin Housing and Economic Development Authority (WHEDA). AB 267 makes some changes to the homes that may qualify for these loans in addition to including work done for the remove of asbestos and the repair or replacement of interior walls, ceilings, or floors.

AB 268 establishes a zero-interest loan program that can be used for the remodeling or demolition of vacant commercial buildings that can then be used for workforce multifamily housing or senior housing.

In addition to these bills being signed

into law the legislature's budget writing committee, the Joint Committee on Finance, also included provisions to fund these bills that will be administered by WHEDA. AB 267/Act 17 will receive \$50 million, AB 264/Act 14 will receive \$275 million, AB 265/Act 15 will receive \$100 million, and AB 268/Act 18 will receive \$100 million.

It is hard to remember a bigger week for housing advocacy in the State of Wisconsin than what has occurred recently with the passage, signing, and funding of these work-force housing bills.



Wisconsin Builders Foundation Launches New, 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on [this page](#) at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below
2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)
3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.
4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days
5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

REGISTER

**NEVER PAY FULL
STICKER PRICE.**

NAHB members **save between
\$500-\$8,150** on vehicle purchases & leases.

LEARN MORE



READY TO TRAVEL?

NAHB members **save an average
of 18%** per night on hotel stays.

SAVE NOW



SHIP SHIP HOORAY!

NAHB members **save an average
of \$625** on shipping.

SAVE NOW





MSHBA IS CELEBRATING 25 Years!

Congratulations to these
members celebrating another
anniversary with MSHBA!

