

Celebrating 27 Years! 1998-2025

### The Cutting Edge



Volume 16, Issue 11 November 2025

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#### CALENDAR OF EVENTS:

- December 4 BOD/ Budget Meeting 7:00 am at Seven Angels Restaurant, Chilton
- December 11 MSHBA Annual Holiday Party Altona Supper Club, NH Awards, Installations & Auction following Dinner RSVP by Dec. 8, form enclosed on pages 4&5

#### PRESIDENT'S MESSAGE

By Derek Fritsch, Green Hammer Construction LLC

Hello MSHBA Members,
I'd like to kick off this month
by highlighting the latest
edition of the Home Planning Guide! You'll soon see
copies available at local businesses. If you haven't received yours yet, please let
us know — we have extras
on hand. A big thank-you
goes out to everyone who
helped put this year's guide
together. Your time, effort,
and dedication are truly appreciated!

It may feel a bit early, but I'd also like to personally invite everyone to our **Annual Holiday Party** on **December 11 at the Altona Supper Club**.

We'll hold our traditional auction to raise funds for our PAC goal and install next year's officers.

Thank you for reading, and have a wonderful month!

Derek Fritsch MSHBA President Owner, Green Hammer Construction LLC

## SPIKES Thank You for Everything you Do!

On behalf of all members of Mid-Shores Home Builders Association, Inc., I would like to extend a heartfelt **THANK YOU** to you and all of our Spikes for your dedication to this association and our industry!

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Download a copy NOW at midshoreshomebuild-





#### **2025 MSHBA OFFICERS** President: Derek Fritsch

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#### President-Elect: Kevin Schmitz

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#### **Treasurer: Julie Schmitz**

K & J Construction and Design LLC 920-849-8811

Secretary: Open Position

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#### **2025 DIRECTORS**

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> **WBA Director Derek Fritsch**

**NAHB Delegate Kevin Schmitz** 

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PO Box 125 New Holstein, WI 53061 www.midshoreshomebuilders.com

#### Executive Officer Tena Hartwig

2104 Mary Ave. New Holstein, WI 53061 Phone (920) 539-9014 hartwigs1@charter.net.com

#### **MSHBA** Membership



#### **MEMBERSHIP...** the Ultimate **Building Resource**

#### THANK YOU FOR RENEWING YOUR **MEMBERSHIP!**

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Premier Financial Credit Union - Charter Member of 27 years!

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#### Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

#### **DECEMBER BOD/BUDGET MEETING**

December 4 at 7:00 am

Seven Angels, Chilton



#### WBA Member Benefits...

- **Kwik Trip Rewards**
- Contracts/Forms
- **Member Hotline**
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- **Coaching & Consulting**

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WBA Blueprint - Click here to view the latest edition.



#### **HOME PLANNING GUIDES**

are available for distribution at your Business. Contact Tena to arrange delivery!

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#### **Area Chamber Membership**

MSHBA is a member of New Holstein, Chilton and the Kiel Area Chamber of Commerce. Represent MSHBA and attend any of their meetings or events.

- New Holstein Area Chamber of Commerce
- Kiel Area Chamber of Commerce
- **Chilton Chamber of Commerce**





# Home Planning Guide

A homeowner's dream—whether building a new home or updating their current one—starts with quality local products and skilled local professionals. To support a homeowner's journey, MSHBA developed the <a href="Home Planning Guide">Home Planning Guide</a>—a helpful resource to assist in designing or renovating their home to match their evolving style and needs.

Thank you for your continued support!

Julie Schmitz, Chairperson, K & J Construction and Design, LLC

Jennifer Pitzen, Christel & Heiberger Builders, Inc Bill Weber, Pella Windows & Doors of Wisconsin Dave Amel, Premier Properties Realty, LLC

Thank You Home Planning Guide Sponsors and Advertisers!

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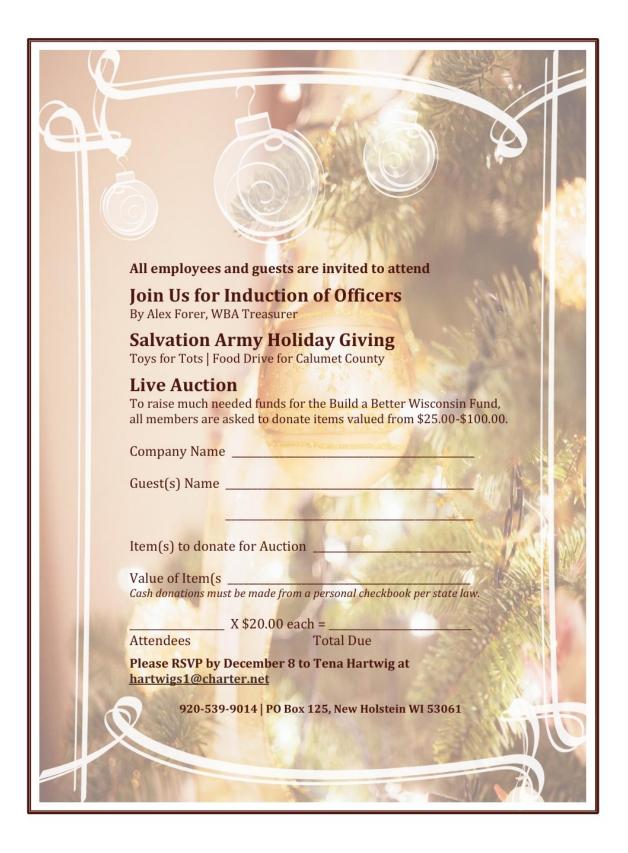
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#### Advocacy Digest | October 20, 2025 **Brad Boycks, Executive Director**



#### Pro-Housing Bills Advance in the State Legislature

You've likely received several VoteVoice alerts asking you to contact your legislators in support of key pro-housing bills. Thank you to all who took the time to reach out—your advocacy is making a real difference!

Here's a quick rundown of where several WBA-supported bills stand in the legislative process:

#### Bills Passed by the State Assembly and Now in the Senate

AB 194 - Makes updates to WHEDA loan programs, including allowing them to be combined ("stacked") with TIF and historic tax credits. Passed the Assembly

on a voice vote.

- AB 450 Delays the effective date of the commercial building code update from November 1, 2025, to April 1, 2026. Passed the Assembly on a voice vote.
- AB 551 Authorizes municipalities to create PAYGO workforce housing TIF districts, allowing the increment to pay down housing infrastructure costs for small homes on small lots. Passed the Assembly 88-7.
- AB 452 Implements several platting process reforms developed by a WBA subcommittee, including:
- Allowing developers to meet informally with municipal staff before submitting preliminary plats.
- Permitting submission of preliminary (not final) versions of infrastructure and design plans.
- Requiring municipalities to allow conditional approval of plats before infrastructure installation.
- Setting a 10-day deadline for the final

municipal certification needed before recording a plat. Passed the Assembly on a voice vote last week.

AB 453 - "Truth in Planning" - Automatically rezones land planned for future housing if certain criteria are met. The bill also extends the time TIF funds can be used for local housing improvements from 1 year to 2 years and updates the definition of "newly platted residential development." Passed the Assembly 55-39, with all Republicans and Rep. Lisa Subeck (D-Madison) voting in favor.

#### **Bills Awaiting Assembly Floor Votes**

- AB 449 Encourages the construction of accessory dwelling units (ADUs).
- AB 454 Establishes a new workforce housing loan program administered by WHEDA.

The WBA will continue advocating for the passage of AB 449 and AB 454 by the full Assembly and for Senate approval of all remaining pro-housing measures.

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Questions? Contact Brayton Duin 608-793-4708 or bduin@kwiktrip.com

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