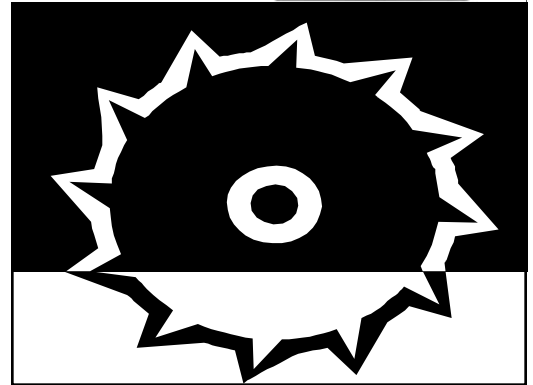


the Cutting Edge

Volume 5, Issue 12

December 2014



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CALENDAR OF EVENTS:

- Dec. 5 Christmas Party & Installation Banquet Millhome Supper Club, Kiel
5:30 p.m. Cocktails
6:30 p.m. Dinner
Awards, Installations & Auction following Dinner - Reservations Required ASAP
- Dec. 10 BOD/Budget Mtg.
7:30 am at Christel & Heiberger Builders, Inc.
- Jan. 13 MSHBA BOD/GM Meeting
- Jan. 16 WBA Board Day & President's Installation Kalahari Resort
- Jan. 20 Home & Garden Expo Committee Mtg.
7:30 am at Seven Angels Restaurant
- March 4 Business Day in Madison
- March 7 & 8 MSHBA Home & Garden Expo at Vande Hey Brantmeier, Chilton

PRESIDENT'S MESSAGE

By Glenn Christel, *Christel & Heiberger Builders, Inc.*

Hello Everyone,

By now I'm sure most of you have had your fill of turkey and all the good food that goes with it! I hope you all took some time to thank our creator for all the good that is part of your life. We in America and especially in our part of the country, have a lot to be thankful for. Even if the weather has been less than desirable the last month or so, we still have many great and good things

going on in our lives daily. Let's not forget that.

Now that we are past deer hunting, and past Thanksgiving, we can all look forward to the coming Christmas season. To kick start the celebration please join your fellow members at our annual Christmas Party and Awards Banquet this Friday, December 5 at Millhome Supper Club. This casual

event is always a fun filled evening. Look further in your newsletter for more details!

Hope to see you there.

Glenn Christel



DECEMBER MEETINGS



December 5
Annual Christmas Party
Millhome Supper Club
See invitation on pages 3-4

December 10
BOD/Budget Mtg
7:30 am at Christel & Heiberger Builders,
Inc., New Holstein

*Wishing you and
your family a
Christmas warm
with happiness
and a New Year filled with joy.*
*From the Board of Directors & staff of
Mid-Shores Home Builders Association, Inc.*



**2014 MSHBA OFFICERS**

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 920-898-2820
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 920-238-9253

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Darlene Schwobe
Zander Press Inc. • 920-756-2222

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TK Hardwood Floor Co. LLC • 920-894-3232

WBA Directors
Dan Schneider
Sean Kelly
Pam Van Dera
Jason Ruebl

NAHB Director
Dan Schneider



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MSHBA Membership

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Birschbach Builders LLC
 Jannette Trucking and Exc., Inc.
 Karr-Bach Builders, Inc.
 Manitowoc Heating & Refrigeration Services, Inc.

RAM Enterprises
 TK Hardwood Floor Co. LLC

CANCELLED MEMBER :

Thank you for your past membership!
 Accurate Housing Systems

MEMBERSHIPS DUE:

Nov.: PVR Plastering Services
 Thiel Real Estate
 Todd's Plumbing LLC
 Jan: Interior Woodworking LLC
 Meggers Enterprise LLC
 Feb.: Advanced Custom Geothermal, LLC
 Valley Cabinet Inc.

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$135.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

Frankenmuth Reimbursement - Thank You!

Mid-Shores HBA received \$445.64 from Maritime Insurance Group through their Frankenmuth reimbursement program.

For more information on how you can help MSHBA earn revenue through this program contact Lawrence at 920-686-1800.

**WBA's Annual Lobby Day,
 Business Day
 in Madison is
 Wednesday,
 March 4, 2015!**



Auction Items are Needed for Mid-Shores HBA's BBW Auction

To raise much need funds for the Building a Better Wisconsin Fund, a live auction will held in conjunction with our Christmas Party on Dec. 5. Please consider a donation.

What is Building a Better Wisconsin (BBW)?

BBW is WBA's political action committee, most commonly referred to as a PAC. It is WBA members from across the state combining their resources to support pro-housing, pro-business candidates running for office in Wisconsin.

MSHBA Leadership Position Open - 2015 President-Elect

MSHBA is in need of a builder member for the 2015 President- Elect term. That individual would continue on to the President position in 2016. The Board of Directors holds meetings monthly. Installation will be held at the Christmas party on Dec. 5 at Millhome Supper Club. MSHBA's 2015 leadership includes President Jerry Mallmann, Secretary Pam Van Dera, Treasurer Julie Binversie, Past President Glenn Christel and Directors Darlene Schwobe, Ted Klapperich, Kevin Schmitz and Ted Birschbach.

2015 HOME & GARDEN EXPO

The 2015 Home & Garden Expo Committee has begun planning this year's event. The next meeting will be held on January 20 at 7:30 am at Seven Angels Restaurant, Chilton.

Expo Dates: March 7 & 8

Location: Vande Hey Brantmeier, Chilton

Interested in joining this high-energy committee... volunteer to help out by contacting MSHBA or joining us!

Mid-Shores Home Builders Association Requests the Honor of Your Presence at Its

Annual Christmas Party, Installation & Awards Banquet

Friday, December 5, 2014

Millhome Supper Club

16524 Lax Chapel Rd, Kiel

Cocktails 5:30 pm (cash bar)

Dinner 6:30 pm

Cost \$15.00 per person

It's not too late to RSVP...we still have openings!

All employees and guests are invited to attend

Join us for Induction of Officers

By WBA Treasurer, Brian McKee

Presentation of Awards

Membership Awards

Builder Member of the Year

Associate Member of the Year

President's Award

Live Auction

To raise much needed funds for the Build a Better Wisconsin Fund, all members are asked to donate items valued from \$25.00-\$100.00.

In the Spirit of Christmas Giving we are asking everyone to bring a donation for Toys for Tots and/or bag of non-perishable food items for the Calumet County Salvation Army Bread of Life Assistance Center

Annual Christmas Party, Installation & Awards Banquet

*Friday, December 5, 2014
Millhome Supper Club*

Company Name _____

Guest(s) Name _____

Item(s) to donate for Auction _____

Value of Item(s) _____

Cash donations must be made from a personal checkbook, per state law.

_____ X \$15.00 each = _____

Attendees

Total Due

*Please submit this form by e-mail to hartwigs1@charter.net or
by fax to 920-827-2132 or by mail to P.O. Box 125, New Hol-
stein, WI 53061*

It's not too late to attend...we would love to see you!

*If you have any question, please contact
Tena Hartwig at 920-898-5030.*





ALL THINGS POLITICAL

By Gary Roehrig, MSHBA Government Affairs Chair

Where do we go from here? The elections are done for awhile (at least until Spring). What do we have to look forward to?

Nationally, it appears the President will snub his nose at the voters who repudiated his leadership in November and become very confrontational; no compromise from this man! He has already used his Executive Action powers to change the enforcement of immigration laws. Don't be surprised if he does the same with new environmental protection regulations. This would be devastating to Wisconsin home owners and businesses. Look for gridlock and conflict coming out of Washington. Keep in mind the candidates are already looking ahead to 2016.

Wisconsin can look forward to quick action from the Legislature when it convenes in January. The new bi-annual budget will be delivered in January and

that debate will take most of the spring and early summer; don't look for passage before Memorial Day. The other issues likely to be on the docket are Common Cause, more restrictive abortion statutes, transportation funding and revising the school aid formulas.

I want to take this opportunity to thank all of the members of Mid-Shores for your support and your patience through all these years. As many of you know, I have submitted my resignation to the new officers from my position as Government Affairs chair-person. It has been a delight and a pleasure to serve you. It is time for a new chairperson, someone who is active in our industry, to step forward and keep this outstanding Association informed politically. I wish them all of the success in their new endeavor.

Merry Christmas and Happy New Year from Gary and Kathy Roehrig.



**Build a house.
Get cash.**



**Introducing the WBA
Member Rebate Program**

What would you think if you could get a rebate for your loyalty to many of the nation's leading housing industry Manufacturers? Well, now you can!

We're happy to introduce the WBA Member Rebate Program, a free member benefit, aimed at increasing your bottom line. For the minimal effort of informing us about the products you use, and telling us when you close on a home or project, you'll be putting money back in your pocket. When you participate in the WBA Member Rebate Program, every home you build can earn you rebate checks! Remember, both Builders AND Remodelers qualify for the WBA Member Rebate Program.

For more information and to register, visit:
www.HBArebates.com

Get Started Today!



IBS 2015

**REGISTER BY DEC 5
FOR BEST PRICING**

**EDUCATION
EXHIBITS
NETWORKING**

**Check out the top 10
reasons you should attend**

**JANUARY 20-22 || LAS VEGAS
BUILDERSSHOW.COM**



BETTER BUILDINGS: BETTER BUSINESS® WISCONSIN CONFERENCE

Mar 11–13, 2015 | Kalahari, Wisconsin Dells

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Receive the
EARLY BIRD RATE
DEADLINE—DEC 11

REGISTER NOW

Be prepared. Grow your business. Satisfy your customers.

Keeping up with current trends, technologies and products in the residential building and remodeling industry? Ready to show customers you're prepared to make their dream home a reality? Enhance your skills and boost your business savvy. Attend the **Wisconsin Better Buildings: Better Business Conference**, Mar 11–13, 2015.

The economy is recovering, more people are remodeling or building new homes, technology is rapidly evolving and laws are changing. You need to stay ahead and this is the place to do it. **Receive the early bird rate and a chance to win two FREE NIGHTS stay at the Kalahari Resort (\$500 value).** Deadline—Dec 11, 2014. **Register today.**

follow us



www.betterbuildingswi.org

NAHB Keeps the Wheels Turning





Monday Morning Review

By Brad Boycks
Vice-President of Advocacy, WBA

November 18, 2014

52.3 to 46.6

52.3 to 46.6 is the final percentage received by Governor Walker and Mary Burke. The 5.7% win by Walker is higher than most people predicted it would be but is very close to the last Marquette Law School Poll that had Governor Walker up by 7%.

Throughout the fall, those that tracked the Marquette Law School Poll and those that had access to private polling often said that Mary Burke was “stuck at 46%” and never really moved that much up or down from that number. That seems to be the case as her final percentage on election night was 46.6%.

19 like 2011

The Wisconsin State Senate will once again return with 19 Republican members, the same number that they had in January 2011. Between January 2011 and November 2014, you had two rounds of recalls and the 2012 general election where millions of dollars were spent to end up again at 19 seats for the GOP.

One of the new members of the state senate is WBA member Roger Roth, who takes over for longtime State Senator Mike Ellis in the 19th State Senate. Roth’s election to the state senate means a return to a builder serving in the state senate which has not happened since Cathy Stepp served in the body from 2003-2007.

1957

Speaker Robin Vos and the assembly republican caucus will come back on January 5, 2015 with 63 members, up from their pre-election number of 60 members. There have not been this many GOP members of the state assembly since 1957. The assembly republican held a very competitive seat in southwestern Wisconsin and beat incumbents Amy Sue Vruwink of Milladore, Steve Smith of Rice Lake and Mandy Wright of Wausau.

51.6 to 45.4

Waukesha County District Attorney Brad Schimel will succeed JB Van Hollen as Wisconsin’s new Attorney General after his win over Jefferson County District Attorney Susan Happ (51.6% to 45.4%). Schimel’s percentage was slightly lower than Walker’s but his percentage win margin was slightly higher (5.7% versus 5.2%).

WBA endorsed Brad Schimel in July and got behind his election effort with several contributions from both the PAC and conduit. The most significant thing Schimel’s win means is we will not have to worry about an attorney general who will be pushing for a return of the public intervenor who would be actively looking for Wisconsin businesses to file lawsuits against.

What do the election results mean for WBA?

The results of Election 2014 means for the third straight session we again go on offense and try to pass as many items in our just approved 2015-2016 advocacy agenda as we can over the next fifteen months of session.

We will be working hard to meet the new members of the legislature once they are seated on January 5, 2015 and also reaching out to legislators to support public policy items to better the building industry. From property tax reductions, changes to contractor education in Wisconsin, working to reduce workers comp premiums, expanded consumer access to WHEDA remodeling loans, and promoting fairness in the civil justice system, we still have work to do in 2015-2016.

It was a team effort, thank you!

Any election cycle, win or lose, is a team effort. Without the time that WBA members put in on elections and the donations that you make to support candidates of both parties who support positive public policies that are positive for housing, our voice will not be heard.

A big thank you to all of those WBA members who donated to the Builders Direct Fund, Building a Better Wisconsin PAC and

Brad Boycks

Vice-President of Advocacy
Wisconsin Builders Association®

bboycks@wisbuild.org

(608) 242-5151 ext. 16

Visit our web site:

www.wisbuild.org

the Building Industry Council over the past two years. Donations to these various entities allow the voice of the building industry to be heard and allow us to advocate for public policy items advance housing.

Legislators pick their leaders for 2015-2016 session

Now that the dust has settled from the 2014 elections each legislative caucus has now met and voted on their leadership teams for the upcoming session that will kick off on January 5, 2015.

Senate Republican were the first group to meet after the election and the choose to unanimously support the reelection of Senator Scott Fitzgerald as Senate Majority Leader after the group gained an additional seat in the upper house. Joining Fitzgerald on the leadership team is Assistant Majority Leader Paul Farrow, Senate President Mary Lazich, Senate President Pro Tempore Rick Gudex, Senate Caucus Chair Shelia Harsdorf, and Senate Assistant Caucus Chair Van Wanggaard.

State Senate Democrats also choose a leader with a unanimous ballot but they went in a different direction than last session. Last session Senator Chris Larson lead the democrats in the state senate but after losing a seat in 2014 it became clear that he did not have the votes to be re-elected as leader for the upcoming session. Senator Jennifer Shilling is now the Senate Minority Leader and will join Senator Dave Hansen as Assistant Minority Leader, Democrat Caucus Chair Julie Lassa, and Democrat Vice-Chair Kathleen Vinehout.

That Assembly Republicans, up three seats to 63, voted unanimously for Representative Robin Vos to again be the nominee for Speaker of the Assembly in 2015-2016. The Speaker of the Assembly is formally voted on by the entire Assembly when they begin their session in January. Representative Steineke will be the new Assembly Majority Leader, Representative Tyler August remains the Assembly Speaker Pro Tempore, the new Assistant Majority Leader is Representative Dan Knodl, Representative John Murtha is Assembly Majority Caucus Chair, Assistant Majority Caucus Chair is Representative Lee Nerison, Assembly Caucus Secretary is Representative Jesse Rodriguez and Assembly Republican Sergeant at Arms is Representative Sam Kerkman.

Finally the Assembly Democrats decided to stick with Representative Peter Barca as their minority leader and not go with Representative Evan Goyke who ran unsuccessfully for the post. Joining Barca on the leadership team for the Assembly Democrats are Assistant Minority Leader Katrina Shankland, Democrat Caucus Chair Andy Jorgensen, Assistant Democrat Caucus Chair Jo-Casta Zamarripa, Democrat Caucus Secretary Beth Meyers and Democrat Caucus Sergeant at Arms Josh Zepnick.

What does the new leadership mean for WBA?

We are looking forward to working with the leadership teams in all four legislative caucuses during this upcoming session. WBA has had a longtime relationship with the returning caucus leaders with Speaker Vos, Majority Leader Fitzgerald and Assembly Minority Leader Barca.

With new Senate Minority Leader Jen Shilling we are very much looking forward to working with her in an increased capacity from previous sessions with different minority leaders. Senator Shilling has been a longtime winner of the WBA Friend of Housing award along with her Chief of Staff also being awarded the WBA Friend of Housing award as well.

Next session will be a great opportunity to work with leaders and rank and file members of both parties to pass public policy items to help housing in Wisconsin.

MORE SAVINGS FOR YOUR SUCCESS.

Benefit from our private offer for NAHB members.
For private offer details, visit nahb.org/gm.



GMC



WBA Contract Updates Now Posted

The Wisconsin Builders Association (WBA) has been working with members and staff to update some of the contracts that we have available on our website and available free of charge to all active members.

Recently the following contracts have been updated and reposted to the member's only section of the WBA website:

1. **Right To Cure Brochure**, which should be provided to all customers. It was recently updated by the Department of Safety and Professional Services (DSPS).
2. **Home Improvement Disclosure Form**, which is a checklist of the disclosures that are necessary for most home improvement projects.
3. **Notice of Consumer's Right to Receive Lien Waivers**. This form is required for all home improvement projects under the revised Home Improvement Practices Act.

Residential Contractors Consumer Statement. This is another new disclosure required as a result of the recently adopted "Storm Chaser" law.

Please [click here](#) to enter your WBA member username and password to access the member's only side of the WBA website and download the updates to WBA's contracts and forms.

Finally, thank you for your membership and Happy Holidays to you and your family.

Sincerely,

Robert Procter
WBA General Counsel

Brad Boycks
WBA Vice-President of Advocacy



GET UP-TO-THE-MINUTE EDUCATION

Get up-to-the-minute education on industry issues, trends and best practices.

No matter where you find yourself on Wednesdays, participation is easy. Even if you can't participate in the live event, you can participate through the on-demand version. Register and learn more about NAHB's [Webinar Wednesdays](#) or visit [Webinar Rewinds](#) to view replays.



Sherwin-Williams Colormix 2015

Wednesday, Dec. 5, 2-3 p.m.

Color trends are about discovery, influence and inspiration. Color experts will share their color observations and translate the 2015 color trends to help you make the critical exterior and interior choices that are sure to be most appealing to your customers.

Presented by NAHB Land Use and Design

Build Client Confidence and Increase Green Home Sales

Thursday, Dec. 11, 2-3 p.m.

After you meet all of the requirements for green certification and all the boxes are checked, what comes next? This program will cover opportunities that will help you incorporate sustainable design and building principals into your business in a way that will pique client interest. In addition, panelists will examine the dos and don'ts of effective sustainability messaging that can increase green home sales.

Presented by NAHB Green