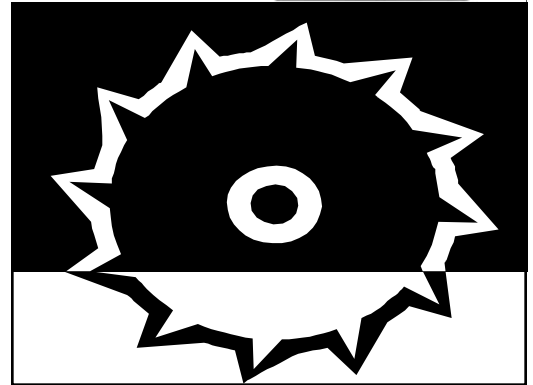


the Cutting Edge

Volume 5, Issue 10

October 2014



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PRESIDENT'S MESSAGE

By Glenn Christel, *Christel & Heiberger Builders, Inc.*

Hello to all,

It was Great to see every-one at the September membership meeting. I was happy to see a couple of new faces as well. Don't forget we have or October membership meeting at Roepke's Village Inn in Charlesburg

on the 14th. Hope to see more of you then!

We have one of our biggest fundraisers for the year coming up the first weekend of October, the 12th Annual Parade of Homes. Please stop out and support our builders and their sub-

contractors by visiting their homes. Don't forget to tell your friends, families and neighbors about the Parade and to check out the quality work of our members.

See you at the parade!

Glenn Christel

OCTOBER MEETINGS



October 14

Roepke's Village Inn

W2686 St. Charles Rd., Chilton

5:30 pm Board of Directors

6:00 pm Cocktails

6:30 pm General Membership & Dinner
(off the menu)

Speaker Needed

A speaker is needed for MSHBA's GM meetings on October 14.

Let me know if you are able to present a topic or can recommend someone.

Note: BOD & GM meetings are held the second Tuesday of the month from September thru May.

CALENDAR OF EVENTS:

- Oct. 2 Parade of Homes Preview Night
- Oct. 3-5 MSHBA's Parade of Homes
- Oct. 14 BOD/GM Meeting
Roepke's Village Inn, Chilton
5:30 pm BOD Meeting
6:30 pm GM Meeting
- Oct. 16 Parade of Homes Committee Mtg. 7:30 am at Christel & Heiberger Builders
- Oct. 23 WBA Membership & Board Day
- Nov. 11 MSHBA BOD/GM Mtg. Cobblestone Creek, Brillion



WISCONSIN

March 11-13, 2015

Kalahari, Wisconsin Dells

BETTER BUILDINGS: BETTER BUSINESS CONFERENCE®

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MSHBA Membership

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Abstract Electric LLC
 JMR Builders, LLC
 Schneider & Schneider Constr., LLC
 Premier Financial Credit Union
 Zander Press Inc.

MEMBERSHIPS DUE:

July: Hillcrest Builders & Construction
 Nov.: Birschbach Builders LLC
 PVR Plastering Services
 Silica For Your Home
 Accurate Housing Systems
 Community Bank & Trust
 Karr-Bach Builders, Inc.
 Thiel Real Estate
 Todd's Plumbing LLC

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$135.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

WHY MSHBA?

Members of MSHBA are Professionals Committed to Excellence who have dedicated themselves to their Industry, their Communities and their Businesses.

We're Building the American Dream in your Town:

- MSHBA promotes Home Ownership Advocacy to enhance your Quality of Life
- MSHBA Showcases the latest trends & products available in our annual Fall Parade of Homes and Spring Home & Garden Expo
- Members participate in Professional Education & Networking Opportunities
- We support the towns we live in with an active Community Service Involvement

Building the American Dream...one home and one family at a time

GET UP-TO-THE-MINUTE EDUCATION



Get up-to-the-minute education on industry issues, trends and best practices. No matter where you find yourself on Wednesdays, participation is easy. Even if you can't participate in the live event, you can participate through the on-demand version. Register and learn more about NAHB's **Webinar Wednesdays** or visit **Webinar Rewinds** to view replays.

Top 10 OSHA Citations for Construction and How to Avoid Them

Wednesday, Oct. 15, 2-3 p.m.

During this webinar, you will receive a list of the top 10 OSHA citations in the residential construction industry and specific requirements and methods to comply with these standards.

Presented by NAHB Construction, Codes and Standards

The Next 'Generation': Unlocking the Full Potential and Emerging Trends for Women in Building

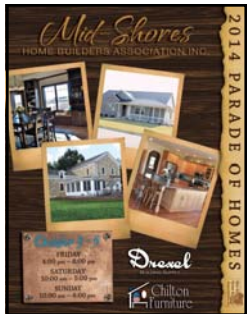
Wednesday, Oct. 29, 2-3 p.m.

This program will address opportunities for the employer as well as the individual employee to create a better understanding of the value and unique abilities that women bring to building while uncovering some unusual trends that attract women to join the building ranks — and the variety of jobs that entails.

Presented by NAHB Professional Women in Building

MSHBA Executive Officer Receives Scholarship

I am proud to announce that I am a recipient of a \$1255 NAHB Scholarship to attend NAHB Orientation in Washington DC. Orientation will be held October 23-24 and provides executive officers the opportunity to become familiar with NAHB's programs, products and services available to them and their members.





The September 23th Tempo contained the 2014 Parade of Homes Book

Mid-Shores

HOME BUILDERS ASSOCIATION INC.

2014 PARADE OF HOMES

#1 N4483 Hwy 55, Chilton – Christel & Heiberger Builders, Inc.

#2 1208 Fox Street, Chilton – RAM Enterprises, Inc.

#3 1115 Lisa Lane, New Holstein – Hans Builders LLC

#4 16500 Cemetery Road, Kiel – Kraus Construction, Inc.

#5 N9651 South Court, Elkhart Lake – K & J Construction and Design, LLC

#6 262 Turtle Hollow, Elkhart Lake – Kraus Construction, Inc.

#7 N6064 Hillcrest Drive, Plymouth – Christel & Heiberger Builders, Inc.

October 3-5



FRIDAY
4:00 pm – 8:00 pm


SATURDAY
10:00 am – 5:00 pm

SUNDAY
10:00 am – 4:00 pm

Tickets are available at each parade home. A ticket is required for each person age 16 or older. \$5 per ticket

www.midshoreshomebuilders.com



IBS 2015

ALL HOMES START HERE

NAHB INTERNATIONAL
BUILDERS' SHOW®
JANUARY 20-22 || LAS VEGAS

Registration Opens
September 2

Thank You 12th Annual Parade Sponsors!

Builders: Christel & Heiberger Builders, Inc., Kraus Construction, Inc., Hans Builders LLC, RAM Enterprises and K & J Construction and Design LLC and

Event: Chilton Furniture and Drexel Building Supply

Preview Night: Builders Supply of NE Wisconsin

Door Prize: Premier Properties Realty, LLC, Premier Financial Credit Union and Zander Press Inc.

Book Advertisers: This year's book features 50 ads!

Garage Space: Advanced Custom Geothermal LLC, Altitude Roofing LLC, Dickmann Inc., Great Midwest Bank and Premier Properties Realty, LLC

Thank You for your Support!



ALL THINGS POLITICAL

By Gary Roehrig, MSHBA Government Affairs Chair

5 weeks and counting! The November elections are getting closer.

Let's look at where we are.

Governor: The latest Marquette poll is coming out in a few days and it will be interesting to see if the polls have changed since the last poll data which showed Governor Walker ahead in the "most likely to vote" group by a few points. Among registered voters both candidates were very close. Since that time the Mark Burke plagiarism scandal has hit her hard. Just a little background; Burke has delayed presenting her economic plan and jobs plan for the months based on the premise that she was working on it. She has highly touted her Harvard Business School graduate experience and her role as an executive with Trek bicycle in Madison. When her plan was finally announced it was discovered that large portions of the plan had been copied from previous Democratic candidates from other states. She blamed it on the consultant who was working for her and promptly threw him under the bus by firing him. It will be interesting to see if the revelations hurt her in the poll numbers.

Other notes; after the full 7th District Court of Appeals denied a hearing on the Wisconsin Voter ID law, there will be voter ID required at the polls in November.

The conservative Wisconsin Club for Growth, and its Director, Eric O'Keefe, have requested a special prosecutor to look into Democratic District Attorney, John Chisholm, of Milwaukee, and his actions in the John Doe probe on Governor

Walker. O'Keefe and the Club for Growth allege that Chisholm was unduly influenced by his wife, who was a teacher's union steward, in his probe. They go on to say that his actions have prevented the Club for Growth to exercise its right to participate in election activities on behalf of Governor Walker. This will take a while to sort out.

Finally, on the national scene. We may not know if the Republicans or the Democrats will control the Senate until well after Election Day. Some states have laws that require a candidate to get at least 50% of the vote and if they don't, another election must be held between the top two candidates. The states to watch; Louisiana, Iowa and Alaska. If the Republicans will two out of these three it will Adios to Harry Reid as Majority Leader and two more years of gridlock in Washington, with a Republican majority in the House and Senate and an incumbent, lame-duck, Democrat as President.

Stay tuned!

Gary



**NAHB Keeps the
Wheels Turning**





Monday Morning Review

By Brad Boycks
Vice-President of Advocacy, WBA

September 19, 2014

Latest Marquette Law School Polling released

Recently came yet another Marquette Law School Poll showing Wisconsin's race for governor one of the closest in the country and remains a "statistical dead heat." The race is tied 46%-46% with registered voters and with likely voters Walker leads Burke 49% to 46% which is within the margin of error of 3.5%. Since earlier in the year when Walker led Burke in two consecutive polls by 7% this is now the fourth straight Marquette Law School Poll in a row that shows the race essentially tied.

According to a press release on the Marquette Law School Poll, "since the most recent Marquette Law School Poll, in August, Walker has gained ground among likely voters while Burke has improved among registered voters. Walker trailed Burke by 2 points among likely voters in August but now has a 3-point advantage. Among registered voters in August, Walker had a 3-point advantage, but registered voters now show a tie."

In conversations while addressing local associations and with one on one conversations with members I have mentioned the enthusiasm gap that seemed to be felt around the state showing up in polling. This simply meant that up until this most recent poll it appeared that democrats were more energized to vote in November than republicans and that was why Governor Walker's numbers were not improving. According to the latest set of numbers the GOP enthusiasm for the November elections is improving and has exceed that of democrats.

"In July and August, Democrats were more likely to vote than were Republicans, producing an advantage for Burke among likely voters," Franklin said. "But in the September poll, it is Republicans who have an advantage in enthusiasm. Eighty percent of Republicans said they are certain to vote in November, compared to 73 percent

of Democrats and 69 percent of independents. In August, 82 percent of Democrats, 77 percent of Republicans and 68 percent of independents were certain to vote."

Works begins on determination of ordinary high water mark legislation

This time of the year most of the headlines are focused on the primary and general elections but work on public policy is always at the forefront as well. We have reported in the past on the time and effort that has gone into planning and reviewing public policy that will be part of the 2015-2016 WBA Advocacy Agenda which if things go as planned will be approved at the upcoming WBA Board of Directors meeting on Thursday, October 23, 2014.

One of the items that has been on the WBA advocacy agenda for the past number of years is being able to determine the ordinary high watermark for the purposes of building or remodeling in areas that have not had an official DNR determination. Last session we were hoping to get this issue addressed as part of a major overhaul of state statutes relating to surveying but ultimately we were unable to accomplish that goal. One thing we were able to accomplish is coming up with language that if it is finally enacted next session it will provide more flexibility to determine the ordinary high water mark for building and remodeling purposes.

We have been in contact with several legislators and those that are running for office regarding the possibility of working on this matter next session and we are hopeful that this issue can be addressed early in the upcoming session.

The majority of the bill would contain the following piece:

59.692 (1c) For purposes of measuring setbacks from an ordinary high water mark of a navigable water as is required by an ordinance enacted under this section, a person may rely on a map, plat, or survey that incorporates or approximates the ordinary high water mark in accordance with s. 236.025 if all of the following apply:

Brad Boycks

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(a) The map, plat, or survey is prepared by a professional land surveyor after the effective date of this paragraph [revisor inserts date].

(b) The department has not identified the ordinary high water mark on its Internet site as is required under s. 30.102.”.

EPA carbon rule regulation briefing summary

Recently the Wisconsin Manufacturers and Commerce (WMC) hosted a discussion and briefing on the U.S. Environmental Protection Agency (EPA) proposed new rules on carbon regulation.

The briefing focused mostly on the rule’s impact to the State of Wisconsin which overall would call for a 34% emission rate reduction by 2030 from 2012 levels. Estimated costs to Wisconsin utilities to make the 34% reduction are estimated to be between \$175 and \$350 from the rule’s effective date to 2020 and an additional \$300-\$600 million by 2030.

Another problem with the proposed rule is that states that have worked hard to reduce emission rates in the past like Wisconsin receive no credit for their past work and are actually penalized for their efforts. Wisconsin was able to achieve additional emission reductions in the 1990’s by retiring a number of older less efficient power plants and replacing them with new, much more efficient plants. States like Kentucky, which is a coal state that has done little to reduce emissions, would have a much easier time achieving the goals laid out in the proposed rule.

There have been and will continue to be a number of legal challenges to this proposed rule, many of which state that EPA does not have the legal authority to move forward with. The rule is set up into four “blocks” and only one of the four blocks was considered legally safe according to one of the attorneys that spoke at the briefing.

Currently the Wisconsin DNR, along with the Public Service Commission (PSC) of Wisconsin, are studying the rule and will submit comments on improvement by October 16, 2014. Both DNR and PSC officials stated that submitting comments does not

mean that they may not later legally challenge the rule if it moves forward without substantial changes.

Happ comes under fire for dealings with sex offender

In early September candidate for attorney general Susan Happ was criticized for giving a favorable plea agreement to a Jefferson County man whom she had previously worked with on a real estate deal.

Happ and her husband sold property to Daniel Reynolds in 2009 under a land contract that was paid off in 2013. In early 2014, while serving as the Jefferson County District Attorney, Happ’s office gave a deferred prosecution agreement to Reynolds after being charged with felony counts of first-degree and second-degree sexual assaults of a child. Under the deal, Reynolds’ offense would be reduced to a disorderly conduct violation if he stays out of trouble for 12 months and completes other requirements.

Will this issue be coming to a television screen near you soon? My guess is yes. Both candidates who are running to replace current Attorney General J.B. Van Hollen currently serve as county district attorneys and there are likely other “deals gone bad” that will come to light before November 4, 2014.

ADCC briefing highlights

Recently the Assembly Democratic Campaign Committee (ADCC) held a briefing to update the lobbying community on their incumbents seeking reelection and those either working to win an open seat or knock off a sitting GOP incumbent.

The briefing was conducted by Minority Leader Peter Barca (D-Kenosha), Representative Robb Kahl (D-Monona), Representative Amy Sue Vruwink (D-Milladore) and campaign staff working for the ADCC. The ADCC is working hard to cast itself as the “moderate alternative” to the GOP, even though they did not say it to the Democrats in the state senate.

Representative Barca stated that Mary Burke’s “trend lines” in recent polling is good news for Democrats running down the ballot for state assembly. Barca also stated the mood of voters in Wisconsin is also trending their way and if it is a neutral envi-

ronment in 2014, that is a win for his candidates.

Representative Vruwink, who is a top target by the GOP herself in 2014, said that 2014 was the “year of the farmer” for the ADCC because the large number of farmers they have recruited to run in 2014.

Finally, Representative Kahl went on to level with the group by saying that the ADCC did not intent to retake the majority in 2014 but looked to pick up seats in an effort to turn the tide completely in 2016. Kahl went on to say that the ADCC had a much more targeted recruiting effort this year leaving some seats with no Democrat challenger and only focusing on winnable seats and looking for candidate who fit the district.

To close the briefing, campaign staff mentioned the open seats currently held by the GOP high on their list: AD 1 (Door/Kewaunee County), AD 51 (Dodgeville/Spring Green), and AD 88 (Brown County). Races where the ADCC likes their chances against a GOP incumbent include: AD 42 (currently held by Rep. Keith Ripp), AD 50 (currently held by Rep. Ed Brooks), AD 68 (currently held by Rep. Kathy Bernier), AD 72 (currently held by Rep. Scott Krug), and AD 96 (currently held by Rep. Lee Nerison).

I will say that several of the candidates that were mentioned in the briefing are top flight recruits and will make strong cases to be elected in 2014. Most notably Joe Majesk (AD 1), Dick Cates (AD 51), Dan Robinson (AD 88), Jeff Peck (AD 68) and Pete Flesch (AD 96) are all good fits for their district and will run competitive races this fall.

Regulatory alert: Permanent wall bracing rule now in effect, DSPS website updated with additional documents

As of September 1, 2014 the permanent rule on wall bracing went into effect that contains some minor but positive improvements to the emergency rule that had been in effect since April 1, 2014.

In order to provide more information to the permanent rule on wall bracing, the Department of Safety and Professional Services (DSPS) has updated their website.

[Click here](#) for the main DSPS website on wall bracing.

[Click here](#) for the permanent rule on wall bracing text.

[Click here](#) for the “How to Use” guide on wall bracing rules.

[Click here](#) for the “Wall Bracing Compliance Worksheet”.

Finally, [click here](#) for the “Wall Bracing Frequently Asked Questions”.

For members who work with a designer, architect or engineer on the design of your homes, please forward this information to them so they can get this up to date information as well.

While the new code is easier and less expensive to comply with than the old rule, WBA recognizes that there will be questions from members. Remember that you have free access to the WBA code hotline (1-888-947-2458). The hotline is ready and will be available for members that have questions on the wall bracing rule.

Energy Center of Wisconsin Offers Area Training

High performance homes: the practical approach

October 9 in Sturgeon Bay

Presenter: Joe Nagan, Owner, Home Building Technology Services

ON-LOCATION RESIDENTIAL COURSE

Major changes have taken place within the home building industry in the past 50 years. Well-educated customers have higher expectations; equipment, techniques and materials have advanced; and the whole-house systems approach to residential building has taken hold. These changes can provide benefit or cause problems, such as costly callbacks, if not understood. We'll explore the whole-house systems approach used to achieve high performance new and existing homes and review real-world case studies in order to point out common building failures while providing multiple solutions. [Learn more and register today.](#)