



# 3 EVENTS | 2 DAYS



## Member Meeting Day

In person meetings are back! Join us Wednesday, July 14 at The Ridge Hotel in Lake Geneva for our summer member meeting and hear from dynamic speakers on legislative topics and ways to improve and enhance your business and employees.



Steve Bench



Tyler August

10:00 AM – 12:00 PM Past and Current Leadership Brunch – By Invitation Only

10:00 AM – 1:00 PM Local Executive Officers Meeting

12:30 PM – 1:00 PM Member Meeting Registration

1:00 PM – 1:45 PM Representative Tyler August; Friend of Housing Award Presentation & Legislative Update

1:50 PM – 2:55 PM Steve Bench; Generational Differences in the Workplace, Employee Recruitment & Retention

3:00 PM – 4:30 PM Board of Directors Meeting

## Celebration of Housing

Celebrate the accomplishments of the housing industry at our inaugural Celebration of Housing taking place after the summer member meeting day.



## July 14 | The Ridge Hotel | Lake Geneva

5:30 PM Registration & Complimentary Cocktail Reception

6:30 PM Welcome & Address by WBA President Abe Degnan

6:45 PM Guest Speaker | Jerry Howard, NAHB CEO

7:00 PM Plated Dinner

8:00 PM Awards Reception – Awards to be given include: Hall of Fame, Builder of the Year, Associate of the Year, Rising Star, Badger Craftsman Awards, and Local Association of the Year.

9:00 PM Complimentary Post-Awards Cocktail Reception on the Patio



## WB Foundation Golf Outing – July 15

Support the future builders in Wisconsin and attend the WB Foundation Golf Outing! Hosted at Geneva National Golf Club, the Lee Trevino Course offers meticulously manicured bent grass tees, fairways and greens, as well as five tee boxes offering a great golf experience for every level of player. Sprawling throughout the rolling countryside, it is a challenge for the seasoned golfer yet forgiving for the beginner.

7:15 AM Registration Opens

7:45 AM Best Ball Toss

8:00 AM Shotgun Start; Best Ball Scramble



GENEVA NATIONAL  
RESORT & CLUB

VISIT [WISBUILD.ORG/WBA-EVENTS](http://WISBUILD.ORG/WBA-EVENTS) TO REGISTER FOR ALL EVENTS LISTED ABOVE! WE'LL SEE YOU THERE!