

The Cutting Edge



Volume 17, Issue 8

August 2026

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PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design LLC

Fellow members,
Happy August!! I hope everyone is getting caught up, I know this time of year gets busy so I'll keep this short.

Our annual **Jerry Arenz Memorial Trap Shoot** is coming up next week on August 13th. So far, eight teams have registered.

1. Wrightway Home Improvements
2. State Bank of Chilton
3. Nicknames
4. K & J Construction and Design LLC
5. Team Krueger
6. Jerry's Team #1
7. Jerry's Team #2
8. Birschbach Builders LLC

We have room for several

more. You don't have to shoot to participate. It will be a great time to relax for a night, have some food and maybe win a few prizes.

Have a good month and hope to see you at the Trap Shoot.

Kevin Schmitz
MSHBA President

CALENDAR OF EVENTS:

- August 13—Jerry Arenz Memorial Trap Shoot, Winnebago Eastshore Conservation Club
- December 10—MSHBA Holiday Party, PAC Auction & Installation, Altona Supper Club, New Holstein

MSHBA's office will be closed August 14-20

Early Bird Sponsor:
K & J Construction and Design LLC

Station Sponsor:
Birschbach Builders LLC

Event Sponsors:
Drexel Building Supply
State Bank of Chilton
Wrightway Home Improvements

Top Gun Sponsors:
Green Hammer Builders
G&H Trucking & Excavating

Can't attend but would like to help... cash donations of any amount, gift certificates or prizes are needed for the raffles. Please consider a donation to this fun event!

Starting at 4 PM...
50 Bird Shoot,
Lewis Class, Top
Gun Cash Shoot-off,
Raffles, 8 oz ribeye
steak sandwich
plate & more.

JERRY ARENZ MEMORIAL TRAP SHOOT



**50 BIRDS | AUGUST 13
WINNEBAGO EASTSHORE
CONSERVATION CLUB**

Mid-Shores
Home Builders
Association, Inc.

**2026 MSHBA OFFICERS**

President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebvre
Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

2026 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

WBA Directors
Dan Schneider
Derek Fritsch
NAHB Delegate
Kevin Schmitz
NAHB Alternate Delegate
Open Position



PO Box 125
New Holstein, WI 53061
www.midshorehomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 539-9014
hartwigs1@charter.net

MSHBA Membership



MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Ditter Plumbing Co. – 14 years
Birschbach Builders LLC—14 years
Pinnow Sheet Metal Inc.—10 years
Silica For Your Home— 14 years
Thiel Real Estate—19 years
Zander Press Inc.— 18 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

SAVE THE DATES:

August 13—Jerry Arenz Memorial Trap Shoot, Winnebago Eastshore Conservation Club

December 10—MSHBA Holiday Party, PAC Auction & Installation, Altona Supper Club, New Holstein

WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
- Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting



Even More Benefits are available at
www.wisbuild.org/member-benefits

Area Chamber Memberships

MSHBA is a member of New Holstein, Chilton and the Kiel Area Chamber of Commerce. Please feel free to represent MSHBA and attend any of their meetings or events.

- [New Holstein Area Chamber of Commerce](#)
- [Kiel Area Chamber of Commerce](#)
- [Chilton Chamber of Commerce](#)

Volunteer to Serve in a Leadership Position in 2026

MSHBA Directors: MSHBA's Board is looking for a member to fill an open Secretary. Terms are for 1 year.

WBA Directors: We are looking for an Associate Member to represent MSHBA on WBA's Board of Directors. Director's will be expected to attend 3 annual meetings of which one is held virtually.



JERRY ARENZ MEMORIAL TRAP SHOOT

August 13 at the Winnebago Eastshore Conservation Club

50 Bird Shoot

Shooting starts at 4 PM, sign-up by 7 PM

Can't attend but would like to help... cash donations of any amount, gift certificates or prizes are needed for the raffles. Please consider a donation to this fun event!

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN
August 13, 2026
Shooting starts at 4 pm, sign-up by 7

WHERE
Winnebago Eastshore Conservation Club
164522 Hickory Hills Road, Stockbridge



FEATURING
TOP GUN of the day wins \$100 cash • TOP FOWLER GUN of the day wins \$100 cash • Colored Clay per Round • Lewis Class • 8 oz. Nitro Streak Sandwich Plate • Raffles • Prizes

OPEN TO THE PUBLIC

COST
\$25.00—Person
\$125.00—Team of 5
\$100.00—Junior Team of 5
Bring your own shells!
WESS has a very limited supply.

EARLY BIRD PAID REGISTRATION
Register your team & pay by August 3 to be entered into a drawing for 250 shells! Sponsored by K & J Construction and Design, LLC



CONTACT
Register your Team by calling 920-539-9014



www.midshorehomebuilders.com

JERRY ARENZ MEMORIAL TRAP SHOOT 50 BIRD SHOOT

WHEN

August 13, 2026

Shooting starts at 4 pm, sign-up by 7

WHERE

**Winnebago Eastshore
Conservation Club**

W4572 Hickory Hills Road, Stockbridge



FEATURING

TOP GUN of the day wins
**\$100 cash • TOP JUNIOR
GUN** of the day wins **\$100
cash • Colored Clay** per
**Round • Lewis Class • 8 oz
Ribeye Steak Sandwich
Plate • Raffles • Prizes**

OPEN TO THE PUBLIC

COST

\$25.00—Person

\$125.00—Team of 5

\$100.00—Junior Team of 5

**Bring your own shells!
WECC has a very limited
supply.**

EARLY BIRD PAID REGISTRATION

**Register your team & pay
by August 3 to be entered
into a drawing for 250
shells! Sponsored by
K & J Construction and Design, LLC**



CONTACT

**Register your Team by
calling 920-539-9014**



MIDSHORESHOMEBUILDERS.COM



MID-SHORES HOME BUILDERS ASSOCIATION, INC.
2026 Jerry Arenz Memorial Trap Shoot
Registration & Sponsorship Opportunities

REGISTRATION INFORMATION...

Trap Shoot Packages - All packages include a 50 Bird Shoot – bring your own shells! WECC has a limited supply. Register your team by August 3 to be entered into a drawing for 250 shells!

- ☐ **INDIVIDUAL PACKAGE - \$25 per person** \$ _____
- ☐ **TEAM OF 5 PACKAGE - \$125 (shooting only)** \$ _____
- ☐ **TEAM OF 5 PACKAGE - \$200 (shooting and 5 ribeye sandwich plates)** \$ _____
- ☐ **JUNIOR TEAM OF 5 PACKAGE - \$100 (age 17 & under)** \$ _____
- Junior team sponsors are available. Let us know if you would like to be sponsored.
- ☐ **8 OZ RIBEYE STEAK SANDWICH PLATE - \$15.00 per person** \$ _____

Additional Competitive Events:

- ☐ **LEWIS CLASS - \$5 per person** \$ _____

Competitive Event Descriptions...

Lewis Class: Shooters are divided into classes based on final scores. Cash prizes are awarded to the top shooters in each of these classes. Everyone has an equal chance to win.

Colored Clay: One colored clay will be randomly pulled per team. Winners will receive 5 bucket raffle tickets.

Company/Team Name: _____

Shooters Names: 1. _____ 2. _____
 3. _____ 4. _____ 5. _____

SPONSORSHIP INFORMATION...

- ☐ **STATION SPONSOR \$100 MEMBERS, \$200 NON-MEMBERS** \$ _____
- Promote your business at a shooting station
 - Sponsors provides standard size job site sign for display at a shooting station
 - Sponsor receives 10 bucket raffle tickets
- ☐ **TOP GUN SPONSOR \$50 - \$100** \$ _____
- ☐ **JUNIOR TOP GUN SPONSOR \$50** \$ _____
- ☐ **JUNIOR TEAM SPONSOR \$100** \$ _____
- ☐ **EVENT SPONSOR \$25 - \$100** \$ _____
- Choose any level of commitment which will be used for raffle prizes and/or event expenses
- ☐ **DONATING DOOR PRIZE/RAFFLE PRIZE**
- Promote your business by donating your company logo items...hats, t-shirts, etc...or other prize or certificate.

Sponsorships need to be purchased by August 10, to be listed on the official event signage at WECC. All Sponsors will be announced during the event.

PAYMENT INFORMATION...

Company Name: _____

- ☐ **CHECK IS ENCLOSED FOR REGISTRATION AND SPONSORSHIPS** \$ _____

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061 - ph 920.539.9014
 hartwigs1@charter.net – www.midshoreshomebuilders.com



Advocacy Digest | July 21, 2026
Brad Boycks, Executive Director

Control of both chambers of the Wisconsin Legislature is in play in 2026, and a handful of competitive districts will decide it. Below is a summary of the state's political landscape, updated cash-on-hand positions, and the specific Senate and Assembly races WBA is tracking most closely.

WISCONSIN STATE SENATE

Current composition: 18 GOP – 15 DEM | Democrats need to flip 2 seats for a 17–16 majority

Partisan primary: Tuesday, August 11, 2026

District	Seat / Matchup	Composite	Rating	Cash on Hand (as of 6/30)
SD 5	Open — Sen. Rob Hutton (R) retiring Robyn Vining (D) vs. Mike Roberts (R)	48.5% GOP	Highly Competitive	Roberts (R): \$203,953 Vining (D): \$269,405
SD 17	Sen. Howard Marklein (R) vs. Rep. Jenna Jacobson (D)	47% GOP	Lean DEM	Marklein (R): \$1,017,442 Jacobson (D): \$201,178 (Primary: Hendrickson \$12,349 / White \$831)
SD 21	Open — Sen. Van Wanggaard (R) retiring Jim Croft (R) vs. Trevor Jung (D)	49.5% GOP	Highly Competitive	Croft (R): \$119,221 Jung (D): \$282,234
SD 31	Sen. Jeff Smith (D) vs. Michele Skinner (R)	47% GOP	Lean DEM	Skinner (R): \$128,493 Smith (D): \$289,350

Fundraising Highlights — Senate

- SD 5: Roberts' haul included \$50,000 in transfers from the Committee to Elect a Republican Senate (CERS) and \$30,000 from the Republican Party of Wisconsin. Vining reported \$4,902 in in-kind support from the Senate Dem Campaign Committee (SSDC).
- SD 17: Marklein crossed the \$1 million cash-on-hand mark, aided by \$110,080 from CERS and maximum \$2,000 contributions from numerous individuals. Jacobson's top donors included the Wisconsin Carpenters PAC, WI Laborers District Council, Plumbers Local 75 PAC, and Local 400 COPE PAC.
- SD 21: Jung out-raised Croft on donations of \$2,000 or less alone. More than half of Croft's total (\$112,068) came from CERS.
- SD 31: Smith holds a wide cash-on-hand advantage over Skinner despite \$112,005 of Skinner's receipts coming from CERS.

WISCONSIN STATE ASSEMBLY

Current composition: 54 GOP – 45 DEM | Democrats need to flip 5 seats for a 50–49 majority

District	Seat / Matchup	Composite	Rating	Cash on Hand (as of 6/30)
AD 21	Open — Rep. Jessie Rodriguez (R) retiring Dylan Pfaffenbach (R) vs. David Liners (D) / Daniel Bukiewicz (D)	47% GOP	Lean DEM	Pfaffenbach (R): \$7,389 Bukiewicz (D): \$62,650 Liners (D): \$12,160
AD 30	Rep. Shannon Zimmerman (R) vs. Kevin Knoke (D)	51.5% GOP	Highly Competitive	Zimmerman (R): \$130,570 Knoke (D): \$54,781
AD 51	Rep. Todd Novak (R) vs. Ben Gruber (D) vs. Angelo Tataje (Am. Solidarity)	45% GOP	Strong DEM	Novak (R): \$46,633 Gruber (D): \$81,964 Tataje: \$0
AD 53	Open — Rep. Dean Kaufert (R) retiring David Daniels (R) vs. Becky Nichols (D) vs. Rachael Dowling (Ind.)	47% GOP	Lean DEM	Daniels (R): \$7,348 Nichols (D): \$7,755 Dowling (Ind.): \$380
AD 61	Rep. Bob Donovan (R) vs. Ben Brist (D) / Lawanda Chambers (D) / Brian Bock (D)	48.5% GOP	Highly Competitive	Donovan (R): \$70,673 Brist (D): \$19,458 Chambers (D): \$14,987 Bock (D): \$2,690
AD 85	Rep. Pat Snyder (R) vs. John Kroll (D)	50.5% GOP	Highly Competitive	Snyder (R): \$87,501 Kroll (D): \$63,649
AD 88	Rep. Ben Franklin (R) vs. Brandy Tollefson (D)	50% GOP	Highly Competitive	Franklin (R): \$28,030 Tollefson (D): \$60,908
AD 89	Rep. Ryan Spaude (D) vs. Bobby Lindsey (R)	48% GOP	Highly Competitive	Lindsey (R): \$8,357 Spaude (D): \$88,212
AD 92	Rep. Clint Moses (R) vs. Mel Marlin (D) / Jeremiah Fredrickson (D)	51.5% GOP	Highly Competitive	Cash-on-hand not yet available in this update

Fundraising Highlights — Assembly

- AD 21: Bukiewicz drew more than \$52,000 in in-kind support from the Assembly Dem Campaign Committee (ADCC), including a campaign manager. Liners contributed \$8,142 of his own money plus a \$4,995 personal loan.
- AD 51: Gruber's fundraising was driven by \$48,873 in in-kind ADCC support covering campaign staff, research, and legal costs. Novak's largest contributor was the Republican Party of Wisconsin (\$7,410 in-kind).
- AD 85: Kroll's total included \$44,397 in in-kind ADCC campaign-staff support.
- AD 88: Tollefson received \$44,770 in in-kind ADCC support; Franklin received \$8,465 in in-kind mailing support from the Republican Party of Wisconsin.

The partisan primary is Tuesday, August 11, 2026. General election ballots will be cast in November.

Our Builders Want to Get to Know You!

Network with Builders

This conference offers a unique opportunity to connect with top builders while they explore the latest trends and innovations in the housing industry. This is your opportunity to foster partnerships that can enhance your business success and promote the building industry.



Join us for the
2026 Trends in Housing Conference



Thursday, November 12, 2026

Don't miss out on the chance to showcase your business and engage with potential partners!

Reserve your booth or become a sponsor today!

**2 Trends in
0 Housing
2 Conference
6**
8:30 AM – 4:15 PM

Scan to Register



Sheraton Milwaukee Brookfield Hotel

375 S Moorland Road
Brookfield, WI 53005

For more information:
pmeskan@wisbuild.org



WEDNESDAY
September 23, 2026

**SENTRYWORLD
STEVENS POINT**

TREAT YOUR BEST CUSTOMERS!



We're excited to announce the launch of our new Golf Invitational — a premier play-your-own-ball event at the stunning SentryWorld Golf Course. Designed for golfers who love a true test of skill and friendly competition, this invitational offers a championship-caliber experience in a beautiful setting.

Visit www.wisbuild.org to register!



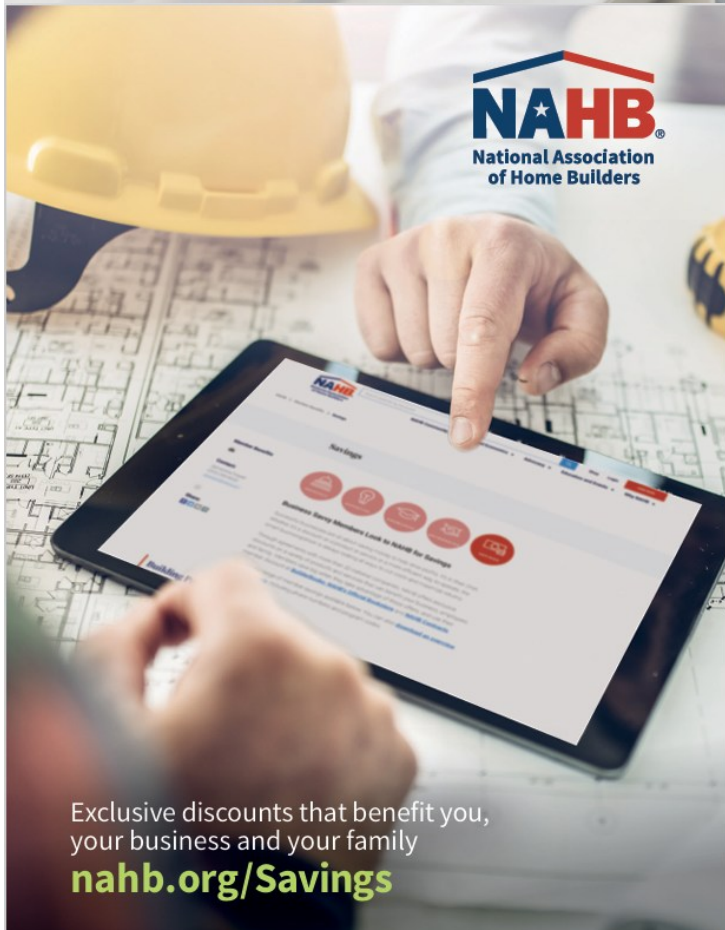
SUPPORTING THE WISCONSIN BUILDERS FOUNDATION

Building a house is a labor of love.
But frankly, your insurance shouldn't make more work for you.

Members of the Wisconsin Builders Association (WBA) are eligible to save money on their insurance needs with discounts available through Frankenmuth Insurance.

Ready to have a frank conversation about your insurance? Let's talk today.

Visit us at **www.fmins.com** to find an independent agent near you.



Exclusive discounts that benefit you,
your business and your family

nahb.org/Savings

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SAVINGS
Put your membership to work.

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T-MOBILE FOR BUSINESS

NISSAN

DELL Technologies

Active&Fit DIRECT

AVIS

BMW

Budget

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Heartland

Hertz

Holman
Driving Where's Right

HotelPlanner

indeed

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RingCentral

SiriusXM

TForce Freight

sam's club

TrueCar

ups

VOYAGER