

The Cutting Edge



Volume 16, Issue 5

May 2025

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PRESIDENT'S MESSAGE

By Derek Fritsch, Green Hammer Construction LLC

Hello Everyone,

I'd like to invite you all to our Annual Spring Cookout! It's taking place at the Optimist Chalet in New Holstein on May 20. There will be burgers, brats, and refreshments, please bring a dish to pass. This will also be our last general membership meeting until fall. Paul Lewandowski, from FVTC is our guest speaker. Paul will talk about the Residential Building Construction pro-

gram. I encourage you all to attend and please bring a guest. We are always looking for new members and networking opportunities.

All builders considering entering a project into the Parade of Homes are encouraged to do so soon. The parade will be held October 10th through the 12th. Please reach out to claim your position!

Don't be a stranger! Every member is welcome and

encouraged to contribute to the growth, community outreach, and networking of this association. New ideas and fresh faces are the future of this industry.

Looking forward to seeing you all,

Thank you,
Derek Fritsch
MSHBA President
Owner, Green Hammer
Construction LLC

CALENDAR OF EVENTS:

- May 19 WBA Badger Craftsman Award Voting Deadline
- May 20 MSHBA BOD Meeting Optimist Chalet, NH
5:30 pm BOD Meeting
- May 20 Spring Bust-up Cookout & GMM Optimist Chalet, New Holstein

Mid-Shores Home Builders Association, Inc.

Invites you & a guest to Join us for our last GMM until Fall

Spring Bust-up Cookout

May 20 at the Optimist Chalet

2200 Mason Street, New Holstein

5:30 p.m. Board of Director's Meeting

6:00 p.m. Join us for Cocktails

6:30 p.m. Cookout & General Membership Meeting

Guest Speaker: Paul Lewandowski, FVTC. Paul will talk about the Residential Building Construction program.

Brats, hamburgers & refreshments are compliments of MSHBA

Please bring a dish to pass!



MSHBA Membership



2025 MSHBA OFFICERS

President: Derek Fritsch
Green Hammer Construction LLC
920-905-3513

President-Elect: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Open Position

Past-President: Matt Lefeber
Wrightway Home Improvements
920-923-0721

2025 DIRECTORS

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Nick Zurn
Precision Floors & Decor
920-400-1123

Jennifer Schad
Kraus Construction Inc.
920-905-2853

WBA Director
Derek Fritsch

NAHB Delegate
Kevin Schmitz

NAHB Alternate Delegate
Open Position



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Christel & Heiberger Builders Inc. – **Charter Member of 27 years!**
Drexel Building Supply – **Charter Member of 27 years!**
Roffers Concrete Construction Inc. – 20 years
State Bank of Chilton – 24 years

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.

MAY BOD MEETING

May 20 at 5:30 pm

Optimist Chalet, New Holstein

MSHBA 2025 Parade of Homes – Builder Entry

Mid-Shores HBA will be holding its **2025 Parade of Homes October 10-12**. To make our Parade viable and to satisfy the broad interests of our customers, our parade includes not only new home construction but also large remodeling projects and accessory buildings. It is our hope that this parade will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the incredible talent and workmanship our area contractors can provide. Each parade entry is also featured on Mid-Shores HBA's web-site. **At this time, please start to secure your parade entry for an October Parade of Homes.** More information will follow at a later date.

WBA Updates...

Badger Craftsman Award Voting - Members from across the state have entered WBA's Badger Craftsman Awards contest. Please vote for your favorite projects [HERE](#) or view the gallery [HERE](#). Voting will close on May 19 at midnight.

Summer Event Registration - Registration is open for our summer events.

Thursday, June 26: [Member Meeting Day](#)

Thursday, June 26: [Celebration of Housing](#)

Friday, June 27: [WB Foundation Golf Outing](#)

Blueprint - [Click here](#) to view the latest edition.

WBA Member Benefits...

- **Kwik Trip Rewards**
- **Contracts/Forms**
- **Member Hotline**
- **Insurance**
- **Rebate Form**
- **Continuing Education**
- **Coaching & Consulting**

Even More Benefits are available at www.wisbuild.org/member-benefits



Area Chamber Membership

MSHBA is a member of New Holstein, Chilton and the Kiel Area Chamber of Commerce. Please feel free to represent MSHBA and attend any of their meetings or events.

- [New Holstein Area Chamber of Commerce](#)
- [Kiel Area Chamber of Commerce](#)
- [Chilton Chamber of Commerce](#)





Advocacy Digest | April 22, 2025

Brad Boycks, Executive Director



Thank You for a Successful Advocacy Day!

We want to extend a huge thank you to everyone who joined us for Advocacy Day in early April—our first such event since 2019!

This year, we welcomed over 70 members from 11 local home builders associations who participated in nearly 50 meetings with State Assembly and State Senate members. These meetings engaged lawmakers on both sides of the political aisle and helped amplify the voice of our industry.

Our first panel featured two respected political consultants—one Democrat, one Republican—who offered valuable insight into the recent Wisconsin Supreme Court race and a forward-looking view on the 2026 elections.

We were also honored to host a legislative leadership panel featuring:

- Speaker Robin Vos
- Assembly Minority Leader Greta Neubauer
- State Senate Majority Leader Devin LeMahieu
- State Senate Minority Leader Dianne Hesselbein

Thanks again to all who made the day a success. We look forward to gathering again for the next Advocacy Day in early 2027!

WHEDA Loan Improvement Bill Gains Momentum

One of the key issues discussed during Advocacy Day is already moving forward in the Legislature.

Senate Bill 180, which proposes key improvements to three WHEDA loan programs, was recently introduced and received a public hearing on April 17. This bill would allow developers to combine municipal TIF support with loans under the following programs:

- Infrastructure Access Program
- Restore Main Street Program
- Vacancy to Vitality Program

With bipartisan backing and 43 co-authors, SB 180 is making strong progress. Its companion legislation, Assembly Bill 194, has also been introduced, and we are now awaiting a public hearing in the Assembly Committee on Housing and Real Estate.

This is a major step forward in supporting workforce housing development across Wisconsin.

WBA Files Amicus Brief in Landmark Rental Housing Case

The WBA Executive Committee recently approved funding to file an amicus brief in a significant case impacting rental housing in Wisconsin.

In *Koble Investments v. Marquardt*, the Wisconsin Court of Appeals ruled that a

landlord using a lease missing a required domestic violence protection notice cannot enforce the lease—and must refund twice the total rent paid, even if the tenant received full housing services.

For example, if rent was \$1,000/month for a year, the landlord could owe \$24,000.

This precedent could create a serious chilling effect for small multifamily housing development. That's why WBA is working with Attorney Robert Procter to submit an amicus brief to the Wisconsin Supreme Court.

WBA is committed to protecting the rights of builders, developers, and housing providers across the state.

Join Us in D.C. for the NAHB Legislative Conference

If you're interested in national housing policy and advocacy, consider joining us in Washington, D.C., for the NAHB Legislative Conference on Wednesday, June 11.

This is a valuable opportunity to:

- Meet with members of Congress
- Advocate for housing industry priorities
- Connect with fellow builders from across the country

Visit the Spring Leadership Meeting [webpage](#) to:

- View the full schedule
- Register for the event
- Reserve your hotel room

Be sure to book your hotel by May 16 to take advantage of the NAHB room block. We hope to see you there!



**Kwik
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Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com

Building a house is a labor of love.
But frankly, your insurance shouldn't make more work for you.

Members of the Wisconsin Builders Association (WBA) are eligible to save money on their insurance needs with discounts available through Frankenmuth Insurance.

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