

The Cutting Edge



Volume 14, Issue 8 September 2023

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CALENDAR OF EVENTS:

- September 15 Home Planning Guide Advertising Deadline
- Oct. 5 WBA Member Meeting Day virtual
- Oct. 24 MSHBA BOD/ GM Meeting
5:30 pm BOD Meeting
6:30 pm GM Meeting
Roepke's Village Inn

PRESIDENT'S MESSAGE

By Kevin Schmitz, K & J Construction and Design, LLC

Hello fellow members,
Starting next month, on October 24, we will be hold our first General Membership meeting of the season at Roepke's Village Inn in Charlesburg at 6:30 pm.

We held our **Jerry Arenz Memorial Trap Shoot** last month. It was well attended and profitable for our organization. I have to thank all the committee members for all their hard work, the spon-

sors and especially the Arenz family.

Just a reminder, we cancelled the in-person Parade of Homes scheduled for October 20-22 due to a low number of entries. We will be publishing a **Home Planning Guide** in October in replacement of the parade, thereby giving homeowners a timely resource that can be viewed in their home or online.

We are looking for members to promote their company with ads in our the **Home Planning Guide**. The Guide is sponsored by Advanced Custom Geothermal LLC, Chilton Furniture and Potter Building Supply. More information about the Guide can be found on pages 5-7.

I hope to see you on September 14.

Kevin

OCTOBER MEETINGS

October 24

Roepke's Village Inn
Charlesburg

5:30 pm Board of
Directors Meeting
6:00 pm Cocktails

6:30 pm GM Meeting
& Dinner off the Menu

Bring a guest and see what
our association is about.

JERRY ARENZ MEMORIAL TRAP SHOOT



MSHBA Membership



Mid-Shores Home Builders Association, Inc.

2023 MSHBA OFFICERS

President: Kevin Schmitz
K & J Construction and Design LLC
920-849-8811

President-Elect: Matt Lefebvre
Wrightway Home Improvements
920-923-0721

Treasurer: Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Secretary: Denise Bangart
Envoy Mortgage
920-522-4345

Past-President: Ted Birschbach
Birschbach Builders LLC
920-238-9253

2023 DIRECTORS

Tommy Heiberger
Christel & Heiberger Builders, Inc.
920-898-2820

Jerry Mallmann
Chilton Furniture
920-849-9023

Dave Amel
Premier Properties Realty, LLC
920-980-4477

Gail Forster
Precision Floors & Decor
920-400-1123

WBA Directors
Dan Schneider

NAHB Delegate
Kevin Schmitz
NAHB Alternate Delegate
Tommy Heiberger

Mid-Shores Home Builders Association, Inc.

PO Box 125
New Holstein, WI 53061
www.midshoreshomebuilders.com

Executive Officer Tena Hartwig
2104 Mary Ave.
New Holstein, WI 53061
Phone (920) 898-5030
hartwig1@charter.net

MEMBERSHIP... the Ultimate Building Resource

THANK YOU FOR RENEWING YOUR MEMBERSHIP!

Premier Properties Realty LLC
Schneider & Schneider Construction Inc.

Mid-Shores HBA offers a 3-Pay Dues Payment Program...

MSHBA offers an option to pay your dues in three consecutive monthly payments of \$150.00. Your membership will take into effect on your final payment. A 3-Pay Dues payment contract will be included with your renewal statement.



**MSHBA IS CELEBRATING
25 YEARS!**

THANK YOU FOR YOUR MEMBERSHIP AND SUPPORT!

So far, 100% of Members have renewed their Membership in 2023!

WBA Member Benefits...

- Kwik Trip Rewards
- Contracts/Forms
- Member Hotline
- Insurance
- Rebate Form
- Continuing Education
- Coaching & Consulting

Even More Benefits are available at



www.wisbuild.org/member-benefits

MSHBA'S 2023 Home Planning Guide

October 2023

Advertising Deadline:

September 15

Advertise your Business in the Home Planning Guide!

Advertising Packet: Pages 5-7

Premier Media Sponsors:



Don't Wait, Save Today!



Thank you for your support of MSHBA's Jerry Arenz Memorial Trap Shoot!

The shoot was a huge success and we had great weather! 56 shooters vied for the TOP GUN title; the honor was earned by Matt Rataczak. Matt won with a score of 49. The JUNIOR TOP GUN is... Blake Levknecht, with a score of 43 and the TOP TEAM is... Nicknames, with a team score of 204. Birschbach Builders LLC won the EARLY BIRD shell drawing. Scott Bolz won the MYSTERY BOX. Congratulations!

Also a special thank you to the Jerry Arenz family and the Winnebago Eastshore Conservation Club for hosting us!

JERRY ARENZ MEMORIAL TRAP SHOOT



Thank you Sponsors and Committee!

Station: Birschbach Builders LLC, Christel & Heiberger Builders Inc. & Drexel Building Supply

Top Gun Sponsor: Drexel Building Supply

Event Sponsor: Potter Building Supply

Mystery Box Sponsors: Birschbach Builders LLC, Chilton Furniture, Carol Arenz, New Holstein True Value and K & J Construction and Design LLC

Early Bird: K & J Construction and Design LLC

Door Prize/Raffle Prize: Many donations

Shooters: 56

Committee Members: Kevin Schmitz, Dave Amel, Tommy Heiberger and Ted Birschbach

Special thanks to everyone that donated raffle prizes and provided food!

Trends in Housing Conference

Join us to hear about the latest home improvement, innovation and universal design practices, receive free legal advice, and hear about a successful workforce development project!

THURSDAY, NOVEMBER 9
Radisson Hotel & Conference Center
Green Bay, WI
9:00AM - 3:00PM

**YOU'RE
INVITED!**



TOPICS TO BE COVERED

- Innovation in Building Practices
- Adapting to Market Trends - Keynote by Dave King; Home Improvement Research Institute
- Aging in Place & Universal Design
- Student Build Success; the Next Generation of Trades Workforce
- Legal Pitfalls in the Building Industry

Continuing Ed Credits Available!

Member Fee: \$99/\$119

Non-Member Fee: \$125/\$145

early bird prices good through 9/21!

Scan the QR Code or visit
association.wisbuild.org/eventcalendar
 to register!



MID-SHORES HOME BUILDERS ASSOCIATION INC

Celebrating 25 Years! 1998-2023



2023 HOME PLANNING GUIDE

Book Advertising & Sponsorship Packet

HOME is now more important than ever!

Homeowners are seeking out features that improve their comfort, wellness and efficiency.

It is our hope that the **2023 Home Planning Guide** will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the latest homebuilding products and services our area can provide.



“Commitment to community, quality and professionalism is our motivation”

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061
920.539.9014 - hartwigs1@charter.net – www.midshoreshomebuilders.com



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

2023 Home Planning Guide

Book Advertising & Sponsorship Opportunities

Mid-Shores Home Builders Association, Inc. (MSHBA) is pleased to announce that we will again publish a **Home Planning Guide** in October. Due to the low number of parade entries, MSHBA has decided not to host an in-person Parade of Homes October 20-22. Material and workforce shortages have impacted our ability to host a parade. The **Home Planning Guide** will replace the in-person parade this year, thereby giving homeowners a timely resource that can be viewed in their home or online.

Why your business should advertise in the Home Planning Guide

Home is now more important than ever. Homeowners have reevaluated what areas in their home they would like to modernize to fit their changing needs and are looking for the best option for their budget. The Guide will feature articles that educate homeowners on Home Buying, Maintenance, Remodeling, Sustainability and Trends preferred by different generations. It is our hope that the **2023 Home Planning Guide** will provide a direct and immediate benefit to area builders, sub-contractors, and suppliers as it provides the opportunity to showcase the latest homebuilding products and services our area can provide.

Mid-Shores Home Builders Association Inc. invites you to participate as an advertiser and/or sponsor of the **2023 Home Planning Guide**. Your support of this media event at any of the following levels will be greatly appreciated

Home Planning Guide Advertising

The Home Planning Guide will feature the same high-quality, full color look as in our past Parade of Homes book with a circulation of 18,000 within the area via newspaper (the Tempo and Sheboygan Sun). Additional copies will be available for pickup at member locations and the guide will be available for download on our website. The high-quality, full-color glossy 8 1/2" x 11" books will include advertising opportunities which are not limited to MSHBA members. The Parade of Homes Committee has again selected Zander Press, Inc., of Brillion, to design and publish the book. **Please purchase your ad by September 15, 2023 by completing the enclosed advertising contract. All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo and/or artwork should be sent directly to Mid-Shores HBA.** Ads from previous MSHBA Parade of Homes publications are on hand and can be repeated without changes, if desired.

Premier Media Sponsor: \$1000 MEMBERS, \$1500 NON-MEMBERS – ~~limited to 3~~ – SOLD OUT!

Premier Media sponsors will receive a full-page prime location ad in the Home Planning Guide (inside front cover, back cover, inside back cover), name and/or logo representation on the front cover of the guide, and name and/or logo representation on our website and Facebook page.

Thank you for your kind consideration of this opportunity. If you have any questions or would like additional information, please do not hesitate to contact our MSHBA office or a committee member.

Very Truly Yours,

Tena Hartwig
Executive Officer

2023 Parade of Homes Committee

Chairperson

Julie Schmitz
K & J Construction and Design LLC
920-849-8811

Committee Members

Jenny Pitzen
Christel & Heiberger Builders, Inc.
920-898-2820

Denise Bangart

Envoy Mortgage
920-522-4345

Bill Weber

Pella Windows & Doors of WI
920-435-3791

Gail Forster

Precision Floors & Décor
920-400-1123

Dave Amel

Premier Properties Realty LLC
920-980-4477

Mid-Shores Home Builders Association – PO Box 125 – New Holstein, WI 53061
920.539.9014 - hartwigs1@charter.net – www.midshoreshomebuilders.com



MID-SHORES HOME BUILDERS ASSOCIATION, INC.

2023 Home Planning Guide**Ad Order Contract****Ad Order Contract | Deadline: September 15, 2023****Full Color Glossy Camera-Ready Ad Rates:**

	<u>MSHBA Members</u>	<u>Non-members</u>
Premier Media Sponsor (7.5"X10") - limited to 3	\$1000	\$1500
Full Page (7.5"X10")	\$800	\$900
½ Page (7.5"X5" or 3.75"X10")	\$450	\$500
¼ Page (3.75"X5" or 7.5"X2.5")	\$250	\$300

18,000
Circulation

Design services are available for an additional cost of \$25 per ad

ADVERTISER INFORMATION

Date: _____

Company: _____

Advertiser/Contact Person(s): _____

Address, City, State, Zip: _____

Phone: _____ Email: _____

Sponsor/Ad Size: _____ Rate: _____

☐ Design Services \$25☐ Please invoice ☐ Full payment is attached with this contract. Thank you.**Payment of all ads must be received by September 15, 2023 to be included in the 2023 Home Planning Guide.**

Signature _____ Sold By _____

All contracts must be returned to MSHBA along with ad copy not later than September 15.

All high resolution (300 dpi or better) camera ready ads and advertising copy or prepared layout with camera ready logo (300 dpi or better) and/or artwork should be submitted electronically directly to Mid-Shores HBA. Camera ready ads should be sized to the above specifications.

E-mail Ads to: hartwigs1@charter.net | Please return contract and payment to:

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



AUTO

	COMPANY	SAVINGS	PRODUCTS	INFO
	Goodyear	Members must log into NAHB.org to save 15% on Goodyear Tires	Goodyear Tires & Services	nahb.org/goodyear
	NISSAN	Save between \$2,500 - \$8,150 per vehicle. Must be purchased in member's company name. NOT stackable with most national offers. Member's company eligible.	Nissan	nahb.org/nissan

BUILDING MATERIALS

	COMPANY	SAVINGS	PRODUCTS	INFO
	LOWE'S	5% off* in store, plus 2% statement credit with Commercial Account (LCA) or Lowe's Business Advantage (LBA). 5-10% off online orders using any payment method	Building Materials	lowes.com/nahb 877-435-2440

FUEL

	COMPANY	SAVINGS	PRODUCTS	INFO
	VOYAGER	Save on Fuel with Voyager card for Business. Savings anywhere Mastercard is accepted.	Fuel Savings and Fleet Management	usbank.com/splash/corporate-payments/transportation/nahb.html

WIRELESS

	COMPANY	SAVINGS	PRODUCTS	INFO
	T-MOBILE	Savings of at least 10%	Cell Phones, Internet, Plans, & More	www.nahb.org/t-mobile

TRAVEL & ENTERTAINMENT

	COMPANY	SAVINGS	PRODUCTS	INFO
	AVIS	Save up to 30% off Avis PAY NOW rates when making a reservation with Avis Worldwide Discount (AWD) number G572900.	Rental Cars	avis.com/nahb 800-331-1212 AWD #G572900
	BUDGET	Save up to 35% off Budget PAY NOW rates when making a reservation using Budget Customer Discount (BCD) number Z536900.	Rental Cars	budget.com/nahb 800-283-4387 BCD #Z536900
	HOTELPLANNER	NAHB members can save up to 65% on hotel room rates at over 800,000 properties worldwide in more than 250 countries.	Hotels	nahb.hotelplanner.com 1-800-497-2175
	MEMBER DEALS	Up to 50% off.	Theme Parks, Movie Tickets, Concerts, Water Parks, Gift Cards	memberdeals.com/nahb/?login=1 (877) 579-1201

NAHB Members Saved
over **\$40,000,000** last year

2023 MEMBER SAVINGS PROGRAM | AT A GLANCE

nahb.org/savings



BUSINESS MANAGEMENT

COMPANY	SAVINGS	PRODUCTS	INFO
DELL	Up to 40% off Dell computers, servers, electronics & accessories.	Computers & Hardware	dell.com/nahb 1-800-757-8442
HOUZZ	25% Off Houzz Pro, free help with best practices, 10% trade discount on Houzz Shop purchases.	Marketing Solutions, Building Products	houzz.com/for-pros/nahb-discounts (888) 225-3051
ODP BUSINESS SOLUTIONS	Up to 75% off online regular prices on their Best Value List of preferred products. Plus, free shipping over \$50.	Office Supplies	officediscounts.org/nahb 855-337-6811 x2897
UPS SHIPPING	Flat-rate pricing, 50% discount for next day shipping, 30% for ground commercial/residential.	Business Shipping	1800members.com/nahb 1-800-MEMBERS
YRC FREIGHT	At least 75% off Less Than Truckload (LTL) shipping over 150lbs.	Freight Shipping	1800members.com/nahb 1-800-MEMBERS
RINGCENTRAL	Save 15% off monthly on a new RingCentral Office service. Receive \$50 off the list price on any RingCentral phone. Current NAHB RingCentral users are eligible for discounts by calling and re-signing a 24 month agreement.	Message, Video, Phone	ringcentral.com/nahb (800) 417 0930
HEARTLAND	Reduced fees and elevated customer service for NAHB members	Payment & POS Solutions	go.heartlandpaymentsystems.com/nahb 800-613-0148
CONSTRUCTIONJOBS.COM	20% discount on standard rates.	Job Postings	NAHB Career Center Portal 828-251-1344

INSURANCE

COMPANY	SAVINGS	PRODUCTS	INFO
FARMERS INSURANCE	Choose an insurance plan that fits you and save at least 10%	Personal & Business Insurance Needs	Coming Soon

NAHB ASSOCIATION DISCOUNTS

COMPANY	SAVINGS	PRODUCTS	INFO
NAHB INTERNATIONAL BUILDERS' SHOW®	Up to \$200 off show registration. Up to \$3.75 per sq. ft. off exhibit space.	Trade Show	buildersshow.com
NAHB CONTRACTS	Up to 30% off contract rates.	Legal	nahb.org/nahbcontracts
HOUSINGECONOMICS	\$100 off annual subscription.	Economic & Housing Data	housingeconomics.com
BUILDERBOOKS	10% off books. Up to 45% off research.	Books	builderbooks.com
ONLINE EDUCATION	Up to 30% off webinars; Up to 50% off online courses.	Education	nahb.org/education

Discounts are of 2/8/23 & subject to change at any time. Visit nahb.org/savings for latest deals & limited time offers.

**Kwik
TRIP**

Hey, WBA!


**WISCONSIN
BUILDERS
ASSOCIATION**

**Save 6¢ per gallon of fuel as a member of
the Wisconsin Builders Association!**

Benefits include:

- Save 6¢ on every gallon of fuel purchased at Kwik Trip, Kwik Star & Stop-N-Go locations.
- 10% off in-store purchases & car wash discounts up to 50%.
- Choose from three different fuel programs to find the best fit.
- No annual or monthly fees.



Subject to credit approval. Some in-store exclusions apply. Kwik Trip Business Plus MasterCard is issued by Regions Bank, pursuant to a license by MasterCard Int'l Inc. MasterCard is a registered trademark of MasterCard Int'l Inc.



Questions? Contact Brayton Duin
608-793-4708 or bduin@kwiktrip.com



Advocacy Digest | August 22, 2023

Brad Boycks, Executive Director



Additional Summaries of Workforce Housing Legislation

You likely recall the passage of four workforce housing loan programs and one bill to provide the assurance that developments will be approved if they follow local land use plans and ordinances that were signed into law this spring. After the passage of bills, the Wisconsin Legislative Council writes additional plain language summaries of each new Wisconsin Act. Below are the summaries for each bill that recently passed. Please feel free to reference these summaries as you look to build and develop and share this information with municipalities you are working with.

- **2023 Wisconsin Act 16:** relating to judicial review of local governmental decisions related to certain land development, local approval of residential housing development, and amendment of zoning ordinances. [Legislative Council Memo](#)
- **2023 Wisconsin Act 17:** relating to housing rehabilitation loans awarded by the Wisconsin Housing and Economic Development Authority. [Legislative Council](#)

[Memo](#)

- **2023 Wisconsin Act 14:** relating to residential housing infrastructure revolving loan fund and revolving loan program. [Legislative Council Memo](#)
- **2023 Wisconsin Act 15:** relating to a main street housing rehabilitation revolving loan fund and loan program. [Legislative Council Memo](#)
- **2023 Wisconsin Act 18:** relating to commercial-to-housing conversion revolving loan fund and loan program. [Legislative Council Memo](#)

State Budget Provides DSPS with Additional Funding and Staff Positions

One of the provisions of the 2023-2024 WBA Advocacy Agenda was to find ways to give the Department of Safety and Professional Services (DSPS) additional tools to approve new credential applications and to process the renewals of those already in the trades.

The recently passed state budget that was signed into law by Governor Evers provides the following funding and staff positions to DSPS:

- \$445,800 for equipment and soft-

ware upgrades

- 7 additional license processing staff members
- 6 additional call center staff members
- 3 additional plan review staff members
- The previous temporary staff members to review POWTS System were made permanent.

You can also [click here](#) for the comprehensive summary of all the budget provisions related to DSPS.

WBA Opposes Moving to 2021 ICC

Recently the Senate Committee on Housing, Rural Issues and Forestry and the Assembly Committee on Housing and Real Estate held a joint hearing on an administrative rule brought forward by the Department of Safety and Professional Services (DSPS) to move Wisconsin to the 2021 version of the commercial building code. WBA registered against this code update largely because DSPS has been unable to show this code change will affect the cost of construction for all commercial buildings including multifamily buildings.

If you build or design multifamily units and would be willing to help WBA by providing some information on how the new 2021 commercial building code would increase the cost of construction, please reach out to [Brad Boycks](#). In order to do this analysis, we can send you the information on the proposed code update that has been provided by DSPS.

Wisconsin Builders Foundation Launches New 4-Credit Continuing Education Course for Dwelling Contractor Qualifiers

In partnership with On3 Field Learning, the Wisconsin Builders Foundation has launched a newly created 4-credit online course that will satisfy the new continuing education requirements for Dwelling Contractor Qualifiers. Due to a recent law change, anyone renewing their DCQ credential will be required four of the 12 required credits in subject matter that includes construction laws and codes and contracts, liability, and risk management.

To register for the course, members or non-members can simply click the red "Register" button below. Members of record can access this course free of charge by entering the promo code provided on [this page](#) at checkout; note: WBA member login will be required to access this page. The course is available to non-members for \$55.00. Your DCQ number will also be required at the time of registration.

Directions:

1. Click the Red Register Button Below
2. Complete the required information and payment on checkout page (reminder to members of record to enter the **promo code** for free registration)
3. You will receive a confirmation that you have been registered. At this time, please watch your inbox - and spam folder - for an email from On3. Note: it may take up to 48 hours if registering on the weekend.
4. Follow the instructions in the email and complete the online learning (from smart phone, tablet, web browser, etc.) with 30 days
5. After you have passed the course with a 70%, WBF will receive confirmation of your exam from On3 and will submit your credits to DSPS!

REGISTER

**NEVER PAY FULL
STICKER PRICE.**

NAHB members **save between
\$500-\$8,150** on vehicle purchases & leases.

LEARN MORE

NAHB
National Association
of Home Builders

READY TO TRAVEL?

NAHB members **save an average
of 18%** per night on hotel stays.

SAVE NOW

NAHB
National Association
of Home Builders

SHIP SHIP HOORAY!

NAHB members **save an average
of \$625** on shipping.

SAVE NOW

NAHB
National Association
of Home Builders

Happy Anniversary

Advanced Custom Geothermal - 16 years
 Atkins Building Group - 1 year
 Birschbach Builders LLC - 10 years
 Envoy Mortgage - 2 years
 Great Midwest Bank - 17 years
 Green Hammer Construction LLC - 1 year
 Meggers Plumbing LLC - 10 years
 Valley Cabinets Inc. - 12 years
 Vande Hey Automotive Group - 8 years
 Wrightway Home Improvements - 6 years
 Zander Press Inc. - 16 years



MSHBA IS CELEBRATING 25 Years!

**Congratulations to these
members celebrating another
anniversary with MSHBA!**

Happy Anniversary

Alpine Insulation Co., LLC - Charter Member of 25 years!
 Interior Woodworking LLC - 16 years
 Jannette Trucking & Excavating Inc - 24 years
 Kraus Construction Inc. - 14 years
 Meyer Plumbing LLC - 18 years
 Pella Windows & Doors of WI - Charter
 Member of 25 years!
 Precision Floors & Décor - 1 year
 Roffers Concrete Construction Inc. - 18 years
 State Bank of Chilton - 22 years



Happy Anniversary

Pinnow Sheet Metal Inc. - 7 years
 Ditter Plumbing Co. - 11 years
 Premier Properties Realty LLC - 16 years
 Schneider & Schneider Construction Inc. - Charter
 Member of 25 years!



Happy Anniversary

Best Exteriors LLC - 4 years
 Christel & Heiberger Builders Inc. - Charter
 Member of 25 years!
 Drexel Building Supply - Charter
 Member of 25 years!
 Manitowoc Heating & Refrigeration Services Inc.
 - 10 years
 Potter Building Supply - 9 years
 Chilton Furniture - 24 years
 K & J Construction and Design LLC - 19 years

